

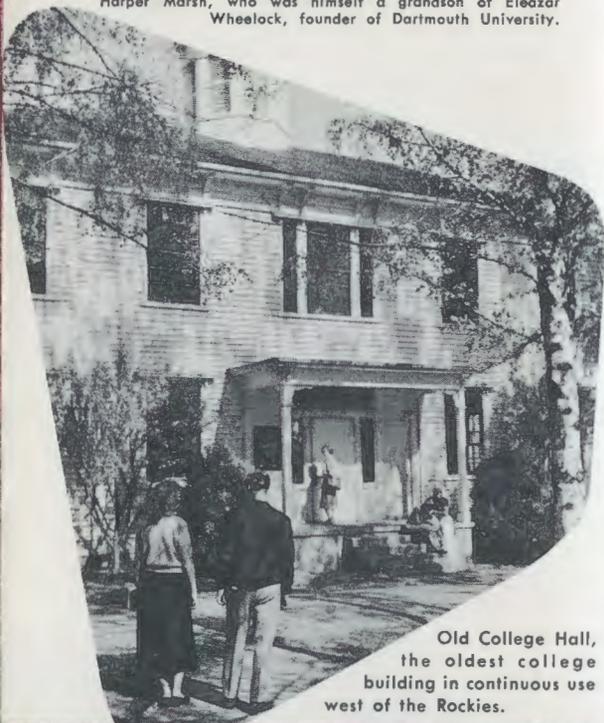
# PACIFIC UNIVERSITY



Second Century  
of Progress



Marsh Hall — Marsh Hall honors the first president, Sidney Harper Marsh, who was himself a grandson of Eleazar Wheelock, founder of Dartmouth University.



Old College Hall, the oldest college building in continuous use west of the Rockies.



University Book Store — The University Book Store is located in the Tabitha Brown Student Union Building, which was named after one of the mid-19th century founders of the university.



Optometry—Jefferson Hall, recently completed classroom and clinic for the College of Optometry.

## This is Pacific University...

Founded in 1849, 10 years before Oregon became a State, Pacific University is the West's pioneer institution of higher learning. An independent, endowed, co-educational university, it is situated in Forest Grove, an ideal college town of 5,000; yet it is only 21 miles from the urban advantages of Portland, Oregon's largest city.

Pacific is distinctly Christian in character. It is related to the Congregational churches in ties of mutual interest and friendship, but is non-sectarian in policy and is free from any sort of political control or influence.

The University has assets, including funds in trust, of approximately \$3,600,000.

Instruction is offered at Pacific in the following fields:

Art  
Biology  
Business Administration  
Economics  
Education  
English  
Foreign Languages  
French  
German  
History  
Journalism  
Literature  
Mathematics  
Medical Technology  
Music

Business Education  
Chemistry  
Drama  
Nursing  
Optometry  
Philosophy  
Physical Education and Health  
Physics  
Political Science  
Psychology  
Religion  
Sociology  
Spanish  
Speech

PACIFIC IS GROWING

You Can Help!



OFFICE OF THE PRESIDENT



Pacific University

FOREST GROVE, OREGON

### LIVING ENDOWMENT — WHY IT IS NEEDED

Pacific University shares in the oldest tradition of higher education in America, one of freedom and free enterprise, of liberal and basic education which has trained and will continue to train large numbers of our nation's leaders in all fields of activity. So long as the independent colleges like Pacific are able to maintain themselves in an atmosphere of freedom, unrestricted by any forms of political or governmental control, they will do their job well, and will constitute a continuing bulwark of the way of life in which we believe.

But inflation has hit the independent colleges particularly hard. Pacific University has never charged in tuition fees the full cost of educating its students; the difference has been made up by income from endowment, and by gifts from individuals, churches and businesses. Tuition charges at Pacific have increased only 25% since 1948; yet operating costs — particularly in the areas of scholarships, student aid, and faculty and staff salaries — have inevitably skyrocketed. At the same time the purchasing power of endowment income has steadily declined, in spite of material increases in endowment funds. Thus, if Pacific is to meet the unparalleled challenge of the future, to make it possible for capable yet needy young people to have a college education, to maintain and build a superior faculty, more funds for living endowment must be found.

It is good business to support the independent colleges. About 40% of all college students in Oregon are enrolled in independent, non-tax-supported colleges, which, based on the budget of the Oregon public colleges and universities, represents a tax saving to the people of Oregon of \$6,500,000 per year.

A new confidence in Pacific University as a progressive, forward-looking institution has expressed itself on the part of alumni, students, faculty, trustees and friends. During the past two years we have operated with a balanced budget, in spite of increased operating costs. There is confidence that we can meet the challenges and opportunities of the future; all elements of the college community are working together and united in a common purpose as never before. But the challenge of increasing enrollments, of increasing need for new and better educational services, for adequate faculty salaries which will insure a vigorous and productive teaching program — this challenge can only be met through support of our living endowment program — this challenge can only be met through support of our living endowment program by those who believe in the importance of what Pacific University has shown that it can do.

Faithfully yours,

Charles J. Armstrong  
President

# THE NEED FOR NEW LIVING ENDOWMENT

For the past two years Pacific has balanced its budget. It intends to continue to do so in the future, as a thriving, healthy institution which can devote its full energies to the challenges of education.

Income expected during the fiscal year of 1955-56 is estimated at \$530,000. The budget for the coming fiscal period is \$603,000, an increase of 20 per cent over the budget of just two years ago. Included in the 1955-56 budget are vitally needed adjustments to meet the increased costs of operation.

## STUDENT AID PROGRAM

*For example*, two out of every five students at Pacific, because of academic promise coupled with financial need, are receiving financial assistance from the University.

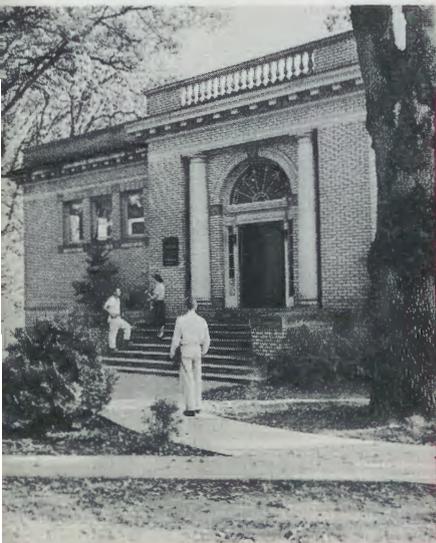
Half of all the students are employed

either on the campus or in the surrounding communities and the students have the advantage of a newly-developed student employment office, an important feature of which is the providing of summer employment. Even so, additional help must continue to come from the University itself.

## STRENGTHENING OF FACULTY

*For example*, too, the quality of the faculty, in sufficient numbers to continue the present excellent ratio of teachers to students, must be maintained (the equivalent of one full-time faculty member to each 13 students).

To maintain this quality, in the face of competition from educational institutions throughout the country for competent educators — to offer a stability and economic well-being which will retain a permanent faculty and provide a continuity of leadership — salaries must be increased.



Carnegie Library,  
built in 1912,  
houses more  
than 40,000  
books.

**\$73,000** WILL BALANCE

**THE 1955-1956 BUDGET**

— a living endowment of gifts which would require an additional \$1,460,000 of endowed funds to realize.

**WE NEED YOUR HELP!**

# Quick **FACTS** about Pacific



- The student body, faculty and administration work together in solving mutual problems and making future plans. An example of this spirit of cooperation is that last fall, for the first time in the 107-year history of the University, the Student Council granted \$1,000 toward the development of a cultural program as a specific contribution to a widening interest in educational opportunity of all members of Pacific.
- At present there are 556 men and women enrolled, with an additional 90 special music students. In the fall of 1955 Pacific led all other independent co-educational colleges and universities in Oregon in percentage increase in enrollment, and was surpassed by only one of the State's eight publicly supported campuses.
- During the fiscal year 1954-55 alumni gave evidence of their confidence in the University by more than doubling the total amount they gave the previous year.
- Pacific's alumni have distinguished themselves in the professions, in business and in industry. Of all the independent colleges in Oregon, only two have more graduates listed in Who's Who in America.
- The Campus Religious Council seeks to provide an atmosphere wherein students may find spiritual growth in a Christian atmosphere. Weekly chapel services are held in the new Price Memorial Chapel.
- Growing to meet increasing needs, Pacific is planning construction of a new residence dormitory for 150 undergraduate women, enlarged dining facilities and a new infirmary. Capital will have to be obtained for this \$500,000 program.

[circa 1955]

**PACIFIC UNIVERSITY**  
**FOREST GROVE, OREGON**