

Atiyeh Bros.
INC.

Importers - Wholesalers

Retailers of

ORIENTAL
RUGS



All these stores at your service

PORTLAND . Tenth and Alder
SEATTLE . . 4th and University
NEW YORK . 330 Fifth Avenue

EST. 1900

*"It is a decent
warrant of sta-
bility to have
served one thing
faithfully for a
quarter of a cen-
tury."*

--Benj. Franklin

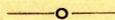
ORIENTAL RUGS

NOW OFFER PHENOMENAL VALUES

NOWDAYS an Oriental rug is not a luxury — it is an economy. We know of nothing else in home furnishings that has suffered a price decline comparable to Oriental rugs. . . Advancing prices are no longer a prediction; they have been an actuality for some time.

Our “loom-to-home” organization and coast-to-coast distributing facilities which eliminate middlemen and many handling charges offer an outstanding service not obtainable anywhere else.

Call at our commodious new store and see the great values now obtainable in Oriental rugs of every make.



¶ *A living room can be completely furnished with Oriental rugs at a price but little more than for machine-made rugs.*

Only a few examples are shown in the following table to compare today's values with those of recent years.

ROOM SIZES (9x12)

During the years	1920	1930	NOW as low as
Kashan	\$1750.....	\$1200.....	\$275
Kerman	1500.....	1000.....	275
Sarouk	950.....	700.....	225
Ispahan	850.....	600.....	200

SCATTER RUGS

During the years	1920	1930	NOW as low as
Kashan	\$500.....	\$350.....	\$100
6-6x4-6			
Sarouk	400.....	250.....	80
6-6x4-6			
Hamadan	165.....	90.....	50
6x3-6			
Lilahan	175.....	90.....	45
5x3			

Prices of other makes and sizes, scatter rugs, hall-runners and semi-antiques have declined in like proportion.

If better rugs were made, we would have them.

EST. 1900

—
“It is a decent warrant of stability to have served one thing faithfully for a quarter of a century.”

--Benj. Franklin

SERVICE DEPARTMENT

The life of a rug depends on the quality you buy and the care you give it.

Repairing — Cleaning — Storage — Moth Proofing

Re-weaving that defies the eye to detect it. Hand-washing that reveals the original colors and beauty. . Storage for long or short periods. . Efficient service at moderate prices.

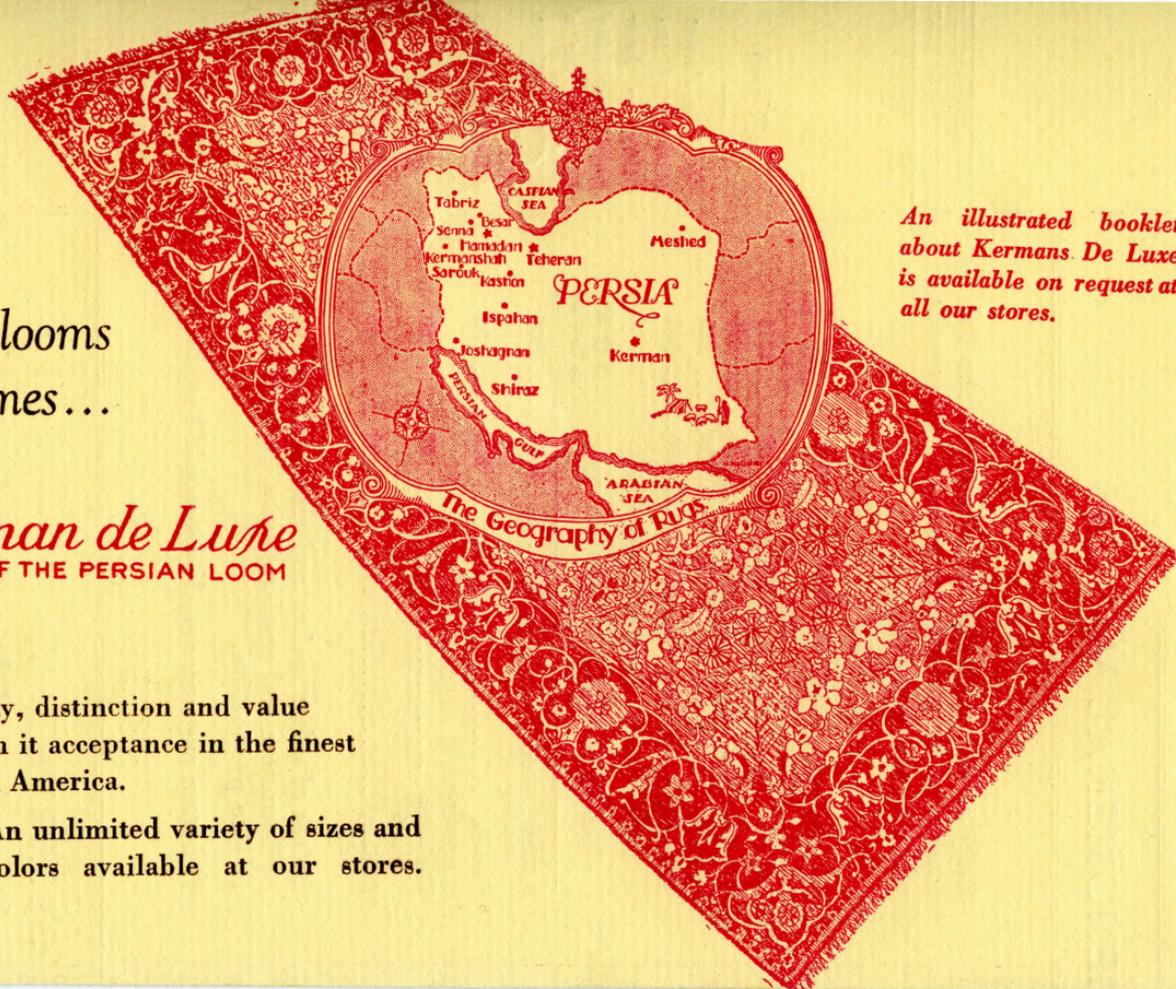
From looms
to homes...



Kerman de Luxe
PRIDE OF THE PERSIAN LOOM

Its beauty, distinction and value
have won it acceptance in the finest
homes in America.

An unlimited variety of sizes and
colors available at our stores.



*An illustrated booklet
about Kermans De Luxe
is available on request at
all our stores.*