

3% makes a difference.



Class of '20 Dulcina Brown Elliott Eugene, Oregon

"Rip Van Winkle would, indeed, find today's beautiful campus buildings startling in view of the small ones of yesteryears. But there was something better than bigness about the lovely campus beneath the oaks. We felt a strong sense of the stability of history and tradition so well symbolized by the petrified stump, the walk between Marsh Hall and Carnegie, and the spirit of oneness that crossed all boundaries.

"We felt we were part of an institution that reaches back to pioneer times while it still seeks to stimulate pioneering in our world of today and tomorrow."

(In "Pacific Forum," Spring 1980)

What Pacific Means to Me

Here are some of the ways alumni describe their Pacific experience. These comments are excerpted from letters and articles they submitted to Pacific Today magazine during the past year.

Class of '48 and O'49 Dr. Byron E. Woodruff Roseburg, Oregon

"I shall never forget the experience I had while attending Pacific. The fine education I received, the friendships that were made, and the all-around feeling of camaraderie. It is without a doubt one of the finer universities of the nation. Pacific's growth has been amazing since I graduated, and more particularly, while Dr. James Miller has been our president. We are indeed fortunate to have such a dedicated man as our leader.

"I would urge all alumni to back Pacific in every possible way. If we do this with our presence, our minds, and our money, we shall indeed continue to have the outstanding university that we have today."

(in "Alumni," Fall 1980)

Class of '50 Joyce Boorman Mitchell Baker, Oregon

"When I graduated in 1950 with our class of about 284 graduates, I realized on that beautiful June day that my years at Pacific had been very special ones — not only for me, but for the many veterans who had been able to put their experiences of World War II behind them and make new lives for themselves. For many of us the beauty of the campus and the town, and the opportunity to become humans again after having been numbers in the armed services, had mended the wreckage of our lives.

"I've never forgotten the slow awakening to new dreams and talents, a return to living again without the shadow of war over us. I loved every minute of my time at Pacific and always think of the University, its professors and my fellow classmates with affection and gratitude."

(in "Pacific Forum," Spring 1980)

Class of '68 Cheryl K. Thomas Washington, D.C.

"I enjoyed my two years at Pacific tremendously. After I transferred, I realized what a difference the smaller, more personalized academic atmosphere at Pacific can make to a hard-working student. I treasure memories of some of the excellent and, at times, eccentric but always fascinating, professors. Pacific was my true old-fashioned 'college experience.'"

(in "Alumni," Spring 1980)

Class of '73 John E. Palmer Portland, Oregon

"Having experienced education at both a



large university (or graduate school) and a small one, it is evident that the opportunity to benefit by association with faculty and administration is greater at a small school. In my four years at Pacific, every student was presented with opportunities to learn and grow beyond the classroom, and to closely associate with the faculty, administration and trustees.

"The individuals I strongly remember who had a very positive and beneficial influence upon me were from every segment of the campus. Even though my background is heavily science-oriented, I like to believe that I will practice dentistry as a humanitarian.

"I feel very fortunate to have chosen Pacific University, for there has been no experience as significant or important to me since those four years."

(in "Pacific Forum," Winter 1980)

Class of '82

Anna Leon-Guerrero current student from Kahului, Hawaii

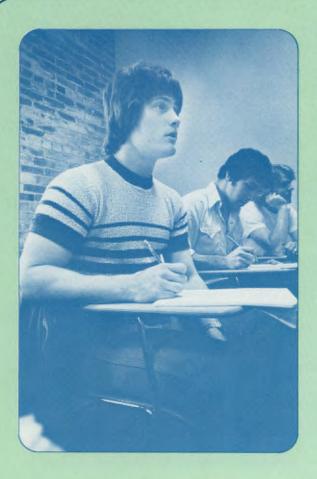
"Classes are small enough that a teacher can give personal attention to students and attempt to meet everyone's needs. The professor knows your name, where you're from, what you like to do in your spare time and maybe by the end of the term you'll be able to call this teacher a friend.

"Good or bad, you simply cannot get lost — or hide — in the crowd at Pacific.

"We should take advantage of what Pacific offers particularly well: a chance to develop a strong identity, to participate in activities that interest you, to knock on a professor's door either to complain or to ask some advice, and to talk with people who know you well enough to care what you say.

"After all, I suspect that it has always been the people and the sense of community on this campus that have made Pacific special."

(in "Student Voices," Spring 1980)



Consider the impact of educational opportunities provided at Pacific for 131 years — made possible by those who cared throughout the years — by able leadership, keen faculty, eager students, gifts of alumni and friends, and resources dedicated to sustaining the spirit of Pacific.

What of the future — the years ahead? National Report based on a sample of 127 independent colleges and universities warns that the failure to compensate faculty members at a rate that keeps up with inflation will bring deterioration of quality education. It also points out that this trend coupled with the pervasive approach to cutting costs by deferring maintenance will "bring about a slow deterioration of higher education."

Pacific has not escaped this trend. Tuition alone cannot meet the total costs of a Pacific education and cannot assure us of the quality we desire.

The growth of our Annual Fund should keep pace with inflationary trends. In 1979-80, \$177,650 in unrestricted gifts was contributed by alumni, friends, businesses and foundations to help meet basic current needs at Pacific.

Our goal for this year is a minimum of \$210,000, which would consitute 3% of the University's overall \$6.7 million budget. This proportion may not seem too significant, but this 3% provides the margin of difference that is essential to sustaining Pacific's quality.

Your gift does make a difference!

Your Annual Fund Committee

Byron Blankinship '35 Virginia Caine Cooper '59 Jerry Harkins '60 Forrest Rodgers '73 Mary Ruddick Don Spiering '48 Barbara Evelziser Wedell '73 Elwyn Williams

Every Alumni Gift Helps Pacific Get

AN EXTRA BOOST

If more alumni give donations to the Annual Fund this year, their gifts will have the extra impact of giving the University a chance to earn a \$15,000 challenge grant from the Portland-based Collins Foundation.

The participation goal this year is 25 percent. Last year 19 percent of the alumni contributed a gift of \$5 or more, which made us eligible for a

\$8,700 Collins grant.

In addition: (1) Collins will reward the alumni who increase the size of their gift over the previous year; and (2) For every 1 percent increase in the number of alumni who have given more this year, Collins will donate \$1,000 to Pacific.

As a bonus payment, the Collins Foundation offers \$3,000 for any Oregon college that has at least 30 percent of alumni participation in the

Annual Fund.



Pacific University obeys the letter and the spirit of all federal equal opportunity guidelines.