

A Prestige Address

discriminating travelers. facing the park and Biscayne Bay — the choice o Columbus is Miami's distinguished Bayfront Hotel Located at Biscayne Blvd., at 1st Street

PLACE

HEAR

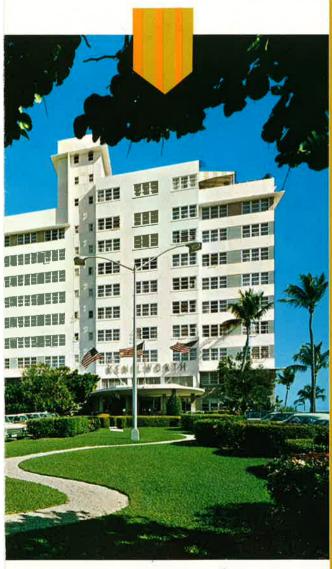
POST CARD

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Kenilworth



10205 Collins Avenue

Kenilworth

Distinguished, distinctive, the Kenilworth stands alone in location...nestled between the ocean and the bay, with a beautiful view of both... convenience, in the heart of world-famous shopping, recreational and entertainment facilities... and facilities, for everything necessary to your vacation or business trip is at your fingertip.



Golf your Game?

Ity your putting skill ...

played at the oceanfront,

cooled by offshore

breezes, golf becomes

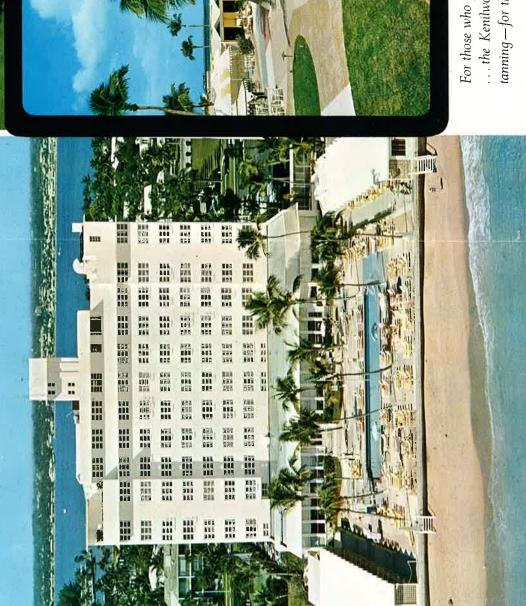
more pleasant than ever

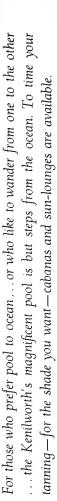
mportant than the fun!

We will be happy to make

arrangements for you

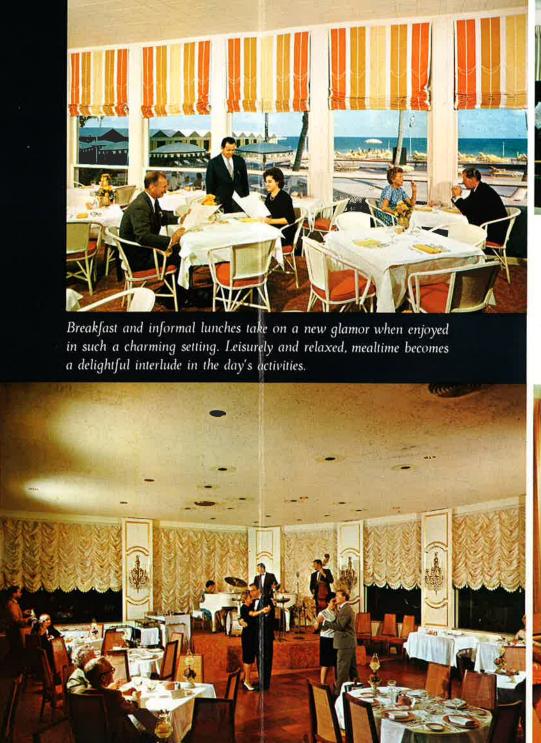
to play at a private club.







Perfect facilities for dining and dancing in the Crystal Room. Service is swift and silent and the cuisine is of the very best, as in all the Kenilworth's dining rooms. Handsomely decorated in gold and white and scientifically lighted for a balanced mixture of business and pleasure . . . and with a magnificent view!





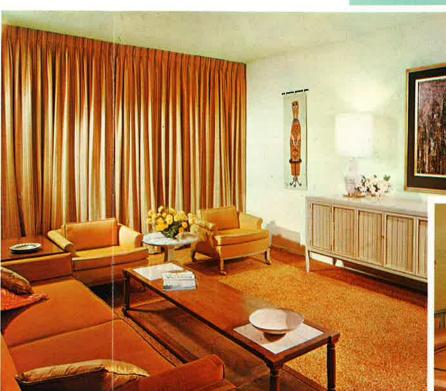
When day is done (or even before) the plush cocktail lounge is yours to pause and refresh! Soft lights, sparkling entertainment, and your favorite beverage...your own night club right within the Kenilworth! With fun and festivity the keynote...the cocktail lounge is the favorite rendezvous.



Flexible Facilities

Convention facilities are custom tailored to your needs...meeting rooms to accommodate 25 to 200 are set up in a matter of minutes.

At your disposal, courtesy of the management, are all the large and small equipment you might need, even to printing services!



Magnificent suites and bedrooms are styled and designed for the ultimate in luxurious comfort. Such fine attention has been paid to every exquisite detail, your sitting room has every attribute of being "at home."





with near-perfect year-round climate

is a myriad of excitement, sun, things t_0 do and see, palms and tropical foliage, sunny, warm beaches, a challenging 18-hole golf course that will be completed by

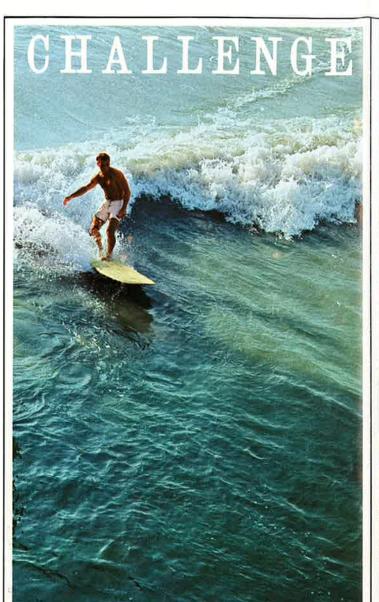
Spring, 1968, orange groves, sailing and boating, deep sea and pier fishing and a chance at

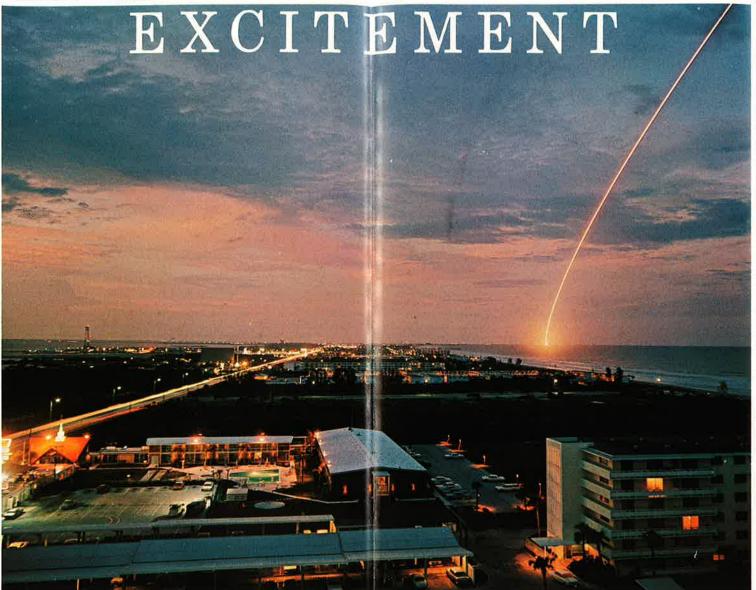
the greatest of 'em all — salt water trout from the Indian and Banana Rivers,

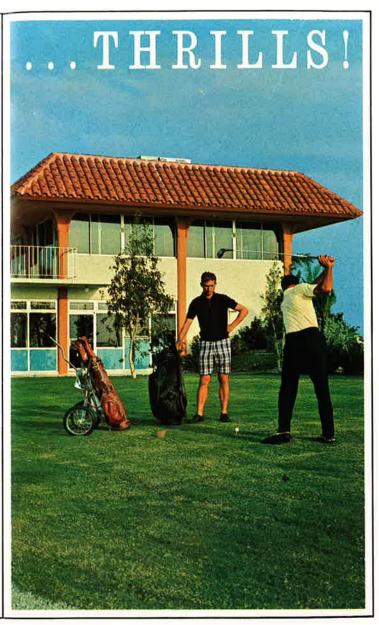
bass from nearby fresh water lakes and trout from the world-renowned St. Johns River.

All this . . . at a pace you set for yourself, when you, if only for too

short a time, become a part of this great way of life that is Cape Kennedy.

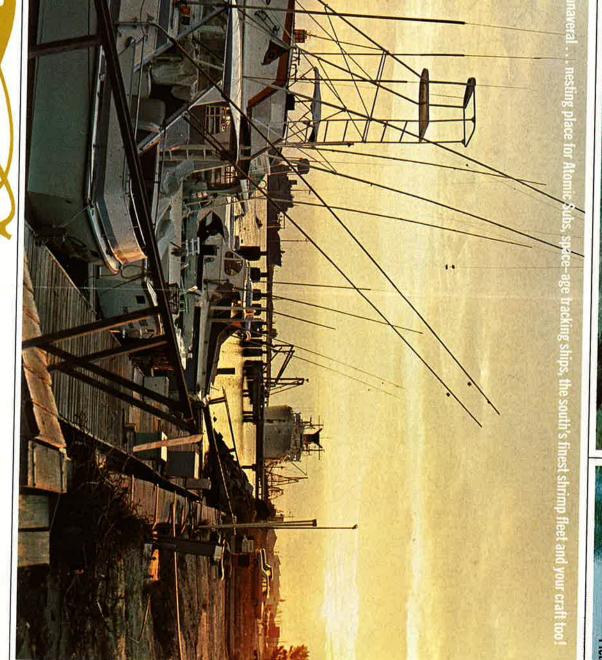














will provide you with the

and surfing are everyday pastimes, and where the sandy beach, where the bikini, sunning kind of life you would like to live year around ... highlighted by 8 miles of continuous hardest thing to do is to avoid getting

a golden tan and relaxing.

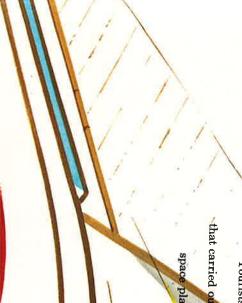
on miles of beautifully sculptured inland waterways Incomparable homes

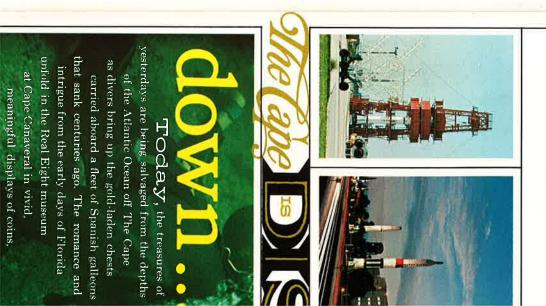
has become the center of activity for America's space program. Beautiful homes line canal communities on the West while on the East graceful homes line the Atlantic ${
m Cocoa}~{
m Beach}$ A truly space age community that, like its sister city,

Cape

waterfront beach. Motels, pools, excellent restaurants and colorful nightclubs line its main streets.

history, and one ren Tourists

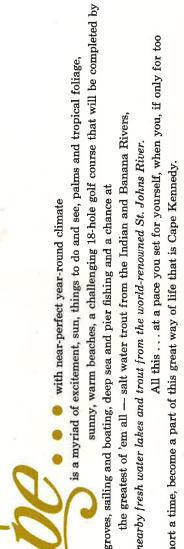


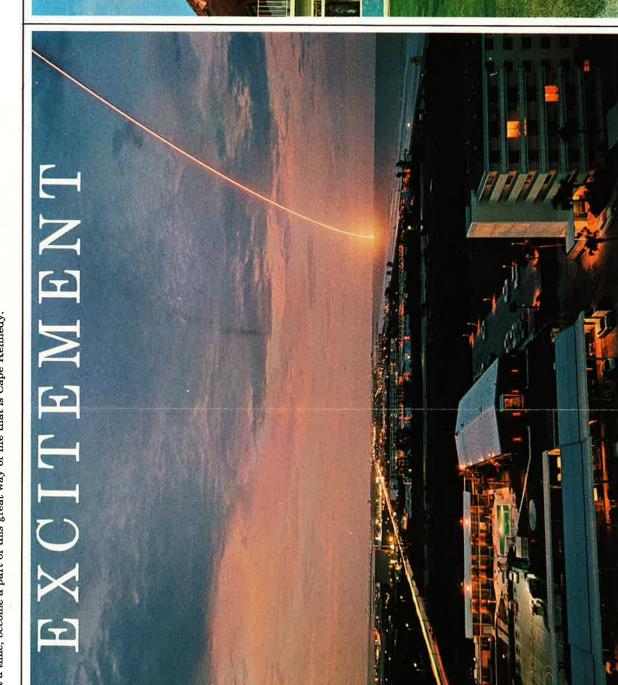


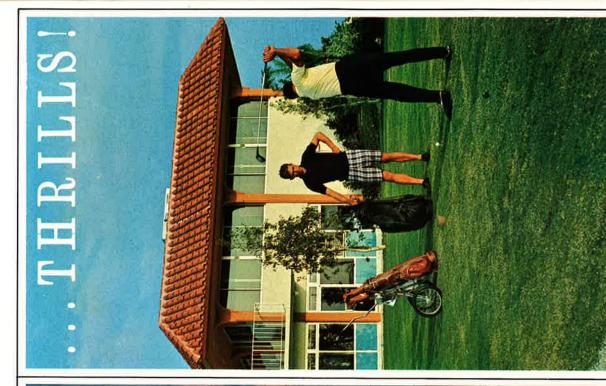
tourist wonders of the world. Seven day thrillingly narrated NASA tours of the Ke Space Center and the Cape Kennedy Air Force Station are just minutes from your beachfront motel suite. that will take Ameri
o unknowns
the everyday life of this sp











YOUR GUIDE TO FUN IN THE SUN!



CODEAIN RD

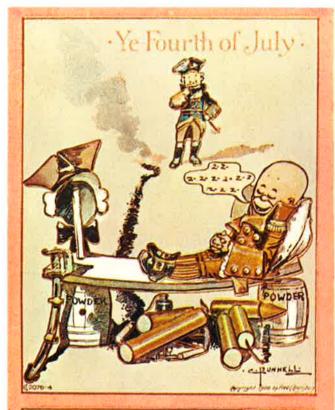
WELCOME!
From
THE CITY OF MIAMI
and
METROPOLITAN
DADE COUNTY



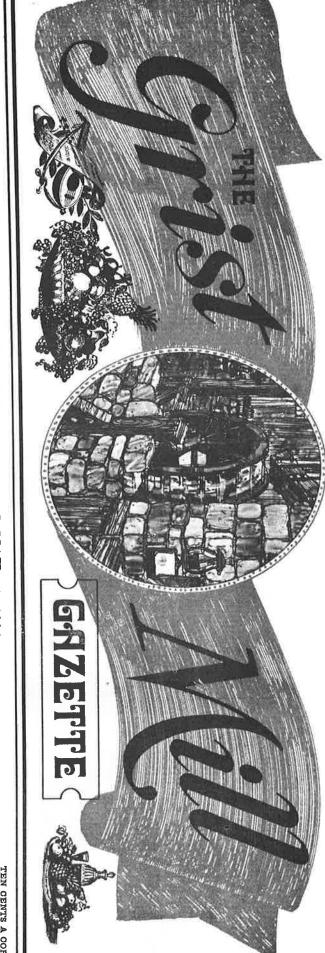




Three Cheers for the Red, White & Blue!

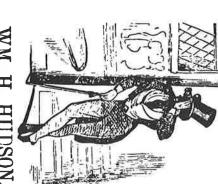






NEW YORK, SATURDAY, MAY 31, 1884.

TEN CENTS A COPY. WITH A SUPPLEMENT.



MERCHANT TAILOR, Cloths, Cassimeres, Vestings, TAILORS' TRIMMINGS, PERMISSING SOUSS.
MEN'S and BOYS' CLOTHING, READY MADE.

Garagett made to meanure, in the mest separate Style and databal. HUDSON,

Wonders of Nature Displayed.

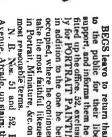


Cocoa, from which the excess of Oil has been removed. It has three times the strength of Cocoa mixed with Starch, Arrowroot or Bugar, and is therefore far more economical, coating less than one cent a cup. It is delidons, nourishing, strengthening, easily digested, and admirably adapted for invalids as well as for persons in health.

Sold by Grocers everywhere.

W. BAKER & CO., DOTCHOSTOT, Mass. Broakiasi Cocoa.

WILSON



DURKEE'S No DIBAPPOINTMENT.

A GOOD SALAD ASSURED.

the most Delicious and the most Popular Mayon-aise for all kinds of Salads, Raw Tomatoes, Cabhage, Cold Meats, Fish, &c., ever offered for sale.

ALL GROCERS SELL IT. GUNTHER'S 75 MADISON ST. CHICAGO
Sand VI. 52. 83 07 85 for retail
box by carpines (charges light)
or the best candy in the world
but up in handsome boxes.



SOZODONT

How to Clothe the Children.

ARKOW



NG HOUSES.

THIS IS THE BEST \$3. SHOE IN THE WORLD WILL NOT LIE

Will give exclusive anie to shoe dealers and general merchants where I have nonzents. Write for entalogue. If not for sale in your place send direct to Factory, storing kind, size and width wanted. Postage free, W. L. Douglas, Brockton, Mass.

Little Brown Jug Old E. L. ANDERSON

P. Boron & Co.



BOSTON

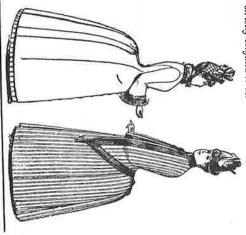
Rye on Bourbon

Delivered in sealed case (no marks) at your home, Direct from the Distillery. Save all middlemen's profits and adulterations. Buy of us at \$2.90 per gallon. Write us for prices and full information. All business strictly confidential. Address THE E. L. ANDERSON DISTILLING CO., Box No. 1500. Newport, Kentucky.



WINTER WRAPS

nich, for STYLE, FIT, and workmanship, unrivalled in this market, at prices guaranteed WPERTHAN ANY OTHER HOUSE. The following two styles are entirely new and ctly confined to us.





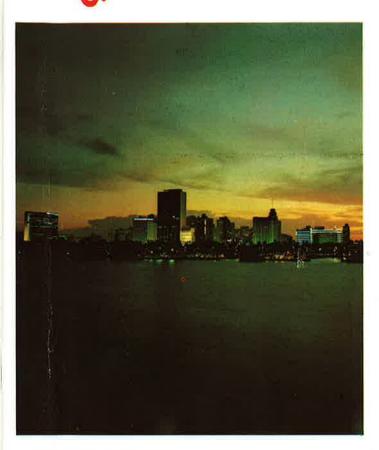
PARLOR LAWN.



ew Games for Parlor and Laws Old Friends in a New Dress, Barrierr. 16mo, Cloth, \$1 00.

Published by HARPER & BROTHERS, New

this is Your Vacation Greater Miami





GREATER
MIAMI
MEANS MORE



A THOUSAND **PLEASURES** AWAIT YOU . . .

The colorful map unfolds to show you some of the many attractions and recreation areas to be found in Greater Miami and Miami Beach. Refer to the handy map location listed with each attraction on the preceding pages, and this map will help to guide you to the attractions of your choice.

For additional details on facilities and activities in Greater Miami, write:

Miami-Metro Dept. of Publicity & Tourism 499 Biscayne Blvd. Miami, Florida 33132



AWAITING YOU HERE . . .

in the world's greatest resort, is the most unforgettable vacation you've ever spent! 27 cordial municipalities . . . all blessed with sun and balmy breezes year-round . . . roll out the proverbial red carpet for you. These communities, combined, offer you so many places to go . . . so many things to do . . . that you could fill a whole decade of sun-days!

YOU NEED THIS NEW VACATION GUIDE

to plan your sun-splashed days and starlit nights in Greater Miami. The full-color map, keyed to individual listings, will assist you in locating every attraction, park, point of interest and activity with ease.

Look inside now . . . enjoy your guide to Greater Miami's wonderful world of vacation fun!

ACCOMMODATIONS

In this sunny playground of the world it is possible to find living quarters or vacation accommodations of any size or type, for any length of stay, and at rates to fit any budget! In the 27 communities of Greater Miami and Miami Beach there are: 700 hotels, with 80,093 rooms . . . 610 motels, with 16,632 rooms...1,973 guest houses, with 16,907 units...66 trailer parks with complete facilities...and 9,463 apartments!

FOR MAP LOCATIONS, REFER TO PULL-OUT MAP IN BACK.

AIRPORTS

Miami International Airport

20th St. and LeJeune Road, Miami. Commercial and general aviation and port of entry. Map location C-11, D-11.

Opa-Locka Airport

LeJeune Road and Fisherman St., Opa-Locka. General Aviation. Map location C-15, D-15.

Tamiami Airport

11700 S.W. 8th St., Miami. General aviation. Map location A-9.

Homestead Airport

Homestead. General aviation.

Map location B-1.

City of Miami Blimp Base

Watson Island, MacArthur Causeway. Map location G-11.

Biscayne Seaplane Base

11291 Biscayne Boulevard, Miami. General seaplane aviation and port of entry. Map location F-14.

Chalk's Flying Service

MacArthur Causeway, Miami.

General seaplane aviation.

Map location G-11.

City of Miami Heliport

Watson Island, MacArthur Causeway.

Map location G-11.

Gliderport

S.W. 177th Ave. and S.W. 162nd Street Instructions and Sightseeing. Map location A-5.

ART GALLERIES

Art Unlimited

8246 N.E. 2nd Ave., Miami. Map location F-13.

Bacardi Art Gallery

2100 Biscayne Blvd., Miami.

Map location F-11.

Bass Museum of Art

2100 Collins Ave., Miami Beach.

Map location H-11.

Collectors Gallery

7880 Biscayne Blvd., Miami.

Map location F-13.

James David Gallery

4940 S. LeJeune Rd., Coral Gables

Map location E-9.

Eve Tucker Galleries

1240 Lincoln Road. Miami Beach. Map location H-11.

Freeman Tip

732 N.E. 79th St., Miami. Map location F-13.

Granville Galleries

3929 Ponce de Leon Blvd., Coral Gables.

Map location E-9.

Grove House

3496 Main Hwy., Coconut Grove.

Map location E-9.

Huber Galleries

6701 Collins Ave., Miami Beach. Map location H-13.

Joe and Emily Lowe Art Gallery

1301 Miller Dr., Coral Gables.

University of Miami Main Campus. Map location D-9.

Marble Arch Gallery

9701 Collins Ave., Bal Harbour. Americana Hotel.

Map location G-15.

Miami Museum of Modern Art

381 N.E. 20th St., Miami. Map location F-11.

Miami Shores Gallery

214 N.E. 98th St., Miami Shores.

Map location F-13.

Mirell Gallery

3421 Main Highway, Coconut Grove. Map location E-9.

North Miami Art Center

688 N.E. 125th St., North Miami

Map location F-14.

Rogue's Gallery Two

256 Giralda Ave.,

Coral Gables. Map location D-10.

Rudolph Galleries

338 Sevilla Ave., Coral Gables. Map location D-10.

Scornavacca Gallery

3425 Main Highway, Coconut Grove.

Map location E-9.

Village Corner Gallery

1136 S. Dixie Highway, Coral Gables. Map location F-10.

ATTRACTIONS

Ancient Spanish Monastery and Gardens

16711 West Dixie Highway, North Miami Beach. Map location G-16. Donation.

Coral Castle

U.S.1, 25 miles south of Miami. Map location A-1. Admission:

Crandon Park Zoo

Crandon Blvd., Key Biscayne. Map location G-9. No admission fee.

Donnin's Antique Arms and Gun Museum

12953 Biscayne Blvd., North Miami. Map location F-15. Admission.

Eastern Garden Aquarium

14441 South Dixie Highway, Rockdale. Map location C-6. No admission fee.

Everglades National Park

Entrance at Florida City. Map location A-1

No admission fee.

Fairchild Tropical Gardens
10901 Old Cutler Road, Coral Gables. Map location D-7.

No admission fee.

Florida Pioneer Museum
212 N.W. 1st Ave., Homestead

Map location A-1. Admission.

Funland Amusement Park

7850 N.W. 27th Ave., Miami. Map location E-13.

No admission fee to grounds

Gifford Arboretum

University of Miami Botany Building

Main Campus, Coral Gables.

Map location D-9.

No admission fee.

Gold Coast Railroad and Museum

University of Miami, South Campus, Rockdale. U.S. 1, 9 miles south of Miami. Map location A-1.

Admission.

Historical Museum of Southern Florida and the Caribbean

2010 North Bayshore Drive, Miami. Map location F-11.

Admission.

International Design Centre

41st St. and N. Miami Ave., Miami. Map location F-12.

No admission fee.

Japanese Gardens and Teahouse

. Watson Park, Northside of MacArthur Cswy., Miami Map location G-11. No admission fee.

Metro Self-Guided Tours

For information, contact Miami-Dade Chamber of Commerce.

ATTRACTIONS (continued)

Miami Glass Blowers

921 S.W. 27th Ave., Miami. Map location E-10. No admission fee. Closed for the summer months.

Miami Museum of Modern Art

381 N.E. 20th St., Miami. Map location F-11. Admission.

Monkey Jungle

U.S. 1, 22 miles south of Miami. Map location A-3, Admission.

Museum of Historical Arms

1038 Alton Road, Miami Beach. Map location G-11, No admission fee.

Museum of Science

3280 S. Miami Ave., Miami. Map location F-10. No admission fee.

Orchid Jungle

Homestead, 25 miles south of Miami, $\frac{1}{2}$ mile west of U.S. 1. Map location A-1. Admission.

Parrot Jungle

11000 S. Red Road (S.W. 57th Ave.), Miami. Map location D-7. Admission.

Pennekamp Coral Reef Preserve

Key Largo, Monroe County.

Map location D-1. No admission fee.

Planetarium-Museum of Science

3820 S. Miami Ave., Miami. Map location F-10. No admission fee.

Redland Fruit and Spice Park

Coconut Palm Drive and Redland Road, South Miami. (S.W. 248th St. and S.W. 187th Ave.). Map location A-3. No admission fee.

Seaquarium

Monorail rides. Rickenbacker Causeway, Virginia Key. Map location G-10. Admission.

Serpentarium

12655 South Dixie Highway, South Miami. Map location C-6. Admission.

Tropical Paradise

1901 N.W. South River Drive, Miami. Map location E-11. Admission.

Vizcaya—Dade County Historical House and Gardens

3251 S. Miami Ave., Miami. Map location F-10. Admission.

Wax Museum

13899 Biscayne Boulevard, Miami. Map location F-15. Admission.

AUDITORIUMS

Among the many auditoriums in Greater Miami, those listed here are frequently the sites of ice shows, ballets, operas, concerts, prize fights, wrestling, basketball, etc. Consult local newspapers for listings of specific events, times and places.

Bayfront Park Auditorium

499 N.E. 5th St., Miami. Map location F-11.

Bayfront Park Bandshell

S.E. 2nd St. & Biscayne Blvd., Miami. Map location F-11.

Dade County Auditorium

2901 West Flagler St., Miami. Map location E-11.

Dinner Key Auditorium

South Bayshore Drive, Coconut Grove. Map location E-9.

Flamingo Park Bandshell

1245 Michigan Ave., Miami Beach. Map location G-11.

Miami Beach Auditorium

1700 Washington Ave., Miami Beach. Map location H-12.

Miami Beach Community Center

2100 Washington Ave., Miami Beach. Map location H-12.

Miami Beach Convention Hall

1700 Washington Ave., Miami Beach. Map location H-12.

North Shore Community Center

73rd Street & Collins Avenue.

Map location H-14.

Ocean Front Auditorium

1001 Ocean Drive, Miami Beach. Map location H-11.

Pier Park Center

55 Ocean Drive, Miami Beach. Map location H-11.

Surfside Community Center

9301 Collins Avenue.

Map location H-14.

BASEBALL

Miami Stadium

2301 N.W. 10th Ave., Miami. Map location F-11. Home of Miami Marlins, Class A Team and spring training

center for Baltimore Orioles. Major League Exhibition Games, March and early April.

Tom Harris Field

Homestead. Map location B-1.

New York Mets Farm System's Spring Training.

BASKETBALL

John F. Kennedy Health Center

Miami-Dade Junior College

11300 N.W. 27th Avenue.

Map location D-14.

Miami Beach Auditorium

1700 Washington Ave., Miami Beach.

University of Miami Home Games — December to mid-February.

Map location H-12.

BEACHES

There are miles of sunny golden sand beaches fronting Greater Miami and Miami Beach, most of which are open to the public. In addition to those listed, beaches at the oceanfront end of almost every block on Miami Beach are also open to the public. Most oceanfront hotels and motels maintain private beach facilities for the use of their guests.

Collins Park

Collins Ave. and 21st St., Miami Beach. Map location H-12.

Crandon Park

On Key Biscayne, across Rickenbacker Causeway. Map location G-9.

80th Street Park

Collins Ave. and 80th St., Miami Beach. Map location H-14.

Government Cut Park

Extreme lower end of Collins Ave., Miami Beach. Map location H-11.

Haulover Beach

Collins Ave., north of Bal Harbour. Map location G-15.

Homestead Bayfront Park

30 miles south of Miami, 10 miles east of Homestead, on the south North Canal Drive. Map location C-1.

Indian Beach Park

46th St. and Collins, Miami Beach. Map location H-12.

Lummus Park

Ocean Drive, 3rd to 14th Sts., Miami Beach. Map location H-11.

Matheson Hammock

2 miles south of Miami on Old Cutler Road. Map location E-8.

Mineral Springs

S.W. 192nd St. Drive west off U.S. 1 to site. Admission. Map location B-4.

Pier Park

Ocean Drive and 1st St., Miami Beach. Map location H-11.

65th Street Park

Collins Ave. and 65th St., Miami Beach. Map location H-13.

Surfside Park

Collins Ave. and 72nd St., Miami Beach. Map location H-14.

Tahiti Beach

At the end of Granada Blvd., Coral Gables. Map location E-8. Admission.

Virginia Beach

Off Rickenbacker Causeway, Virginia Key. Map location H-10.

BOATING

This is a boatman's paradise—with 370 square miles of protected waters in Biscayne Bay, over 3,200 square miles of sheltered water between the mainland and the Florida Keys, and the whole blue ocean for big craft I And you can rent your boat! Whether you prefer power or sail, large or small, boats for pleasure cruising, fishing, or water-skiing, or charter boats for deep-sea fishing . . . you will find rental facilities in great variety. Check marina listing, or consult the Greater Miami local telephone directory. There are also a number of fine yacht clubs throughout the area. Check local telephone directory listings for locations.

BOAT RACING

Powerboat and sailing regattas are scheduled regularly in all months of the year. Check local newspapers.

BOWLING

There are more than 20 modern bowling centers located in Greater Miami and Miami Beach. Also, Greater Miami is the home of many important professional and amateur tournaments, foremost of which is the internationally known Invitational Bowling Tournament of the Americas, usually held during July or August.

BOXING

Exciting title bouts and others are planned around the calendar. Check newspapers for scheduled fights in the large auditorium, and in smaller clubs in the area.

Miami Beach Auditorium

1700 Washington Ave., Miami Beach. Map location H-12.

CAR RENTAL

It is possible to rent almost any type of car you wish—at reasonable rates by the day, week, month, or longer, You'll find car rental companies stationed in almost every transportation depot... or your hotel or motel can arrange it for you... or you can consult the local telephone directory listing. Foreign licenses are approved for driving in all of Greater Miami.

DOG RACE TRACKS

Biscayne Kennel Club 7. 320 N.W. 115th St., Miami Shores.

Map location F-14.

Flagler Kennel Club 450 N.W. 37th Ave., Miami. Map location E-10.

Hollywood Kennel Club

N. Federal Highway Hallandale

Map location G-16.

Miami Beach Kennel Club

1 S. Collins Ave., Miami Beach.

Map location H-11.

FISHING

In the waters around Miami and Miami Beach, more than 600 varieties of salt and fresh water fish may be found in abundance. You can leave your hotel, motel, or apartment and walk or ride a short distance to angling that will bring unforgettable thrills. You can fish from boats, sea walls, piers, beaches, bridges, jetties, causeways; in bays, canals, ocean, and rivers . . . for tarpon, snook, bonefish, sea trout, snapper and redfish. Large-mouth black bass and bream and panfish abound in fresh lakes and streams.

Bridge Fishing

You can fish comfortably and safely from the MacArthur, Rickenbacker, North Bay (79th St.) and Sunny Isles causeways. A total of 2,800 feet of catwalks, spaced every 20 yards and equipped with 8-foot hardwood benches, are provided along the Rickenbacker Causeway.

Deep Sea Fishing

Charter boats are available for hire, complete with captain and mate, equipment and bait. Cost-sharing for trips can be arranged. Also you can go bottom fishing or drift fishing from larger boats at a nominal charge per person, day or night. Bait and rods are supplied. Arrangements can be made at many of the motels and hotels, and at most county marinas. See Marina listing. All along the miles of waterfront, from Florida City to the northernmost point in Greater Miami, there are hundreds of places to find the fishing craft, bait, rigging, etc., to answer your needs. You'll also find that experts at the majority of these places will be only too happy to show you how to rig for the different types of fish. Check both Marina and Park listings, or consult local telephone directory.

Fresh-water Fishing

There are many places in the area where good bass fishing may be found . . . also panfish, catfish, rough fish, bream, stumpknockers and warmouth perch. Fishing spots range from the man-made canals to small lakes deep in the Everglades. If you prefer to fish by boat, you can rent skiffs or rowboats in camps along many of these canals . . . along the Tamiami Trail, and along U.S. 1 near Homestead. A license is required for freshwater fishing—issued from the Office of County Judge, Dade County Courthouse, Miami . . . or you can obtain one for an extra nominal fee from many tackle stores.

Pier Fishing

From the piers, kingfish, bonito, mackerel, and bluefish can be caught, principally in fall and winter . . . and night angling in the summer will bring you snappers, snook and tarpon. These piers are open to the public . . . the first two listed charge a nominal amount.

Haulover Pier

Haulover Park, above Bal Harbour. Map location G-15.

Sunny Isles Pier

163rd St. at Collins Ave., Miami Beach. Map location G-16.

Pier Park

Ocean Drive at 1st St., Miami Beach. Map location H-11,

FOOTBALL

There are many exciting football games in season . . . the University of Miami home games, September through November . . . the Kiwanis Charity Game, mid-fall . . . in December—the Orange Blossom Classic; and the North-South College All-Star game . . . and in January—the Orange Bowl College Football Classic and the Pro-Playoff game . . . and beginning in Fall 1966, the debut of Greater Miami's new American Football League professional team, the Miami Dolphins. Consult local newspaper schedules.

Orange Bowl

1500 N.W. 3rd St., Miami. Map location E-11.

GOLF COURSES

Public Courses

Bayshore Golf Course

2301 Alton Road, Miami Beach. Map location G-12.

Biltmore Golf Course

1210 Anastasia Ave., Coral Gables. Map location D-9.

Colonial Palms Golf Course

13601 South Dixie Highway, Howard. Map location C-6. (Illuminated for Night Play)

Doral Country Club

N.W. 78th Ave. and 36th St., Miami. Map location B-11. In winter—hotel guests only.

Granada Golf Course

998 N. Greenway Drive, Coral Gables. Map location D-10.

Greynolds Park Golf Course

West Dixie Hwy., N.E. 172nd St.

Map location G-16.

Haulover Beach Golf Course

(Illuminated for Night Play)

10800 Collins Ave., Miami Beach.

Map location G-15.

LeJeune Golf Course

1805 N.W. 37th Avenue, Miami. Map location D-11.

Miami Beach Par Three Course

2795 Prairie Avenue, Miami Beach. Map location H-12.

Miami Springs Golf Course

Curtiss Parkway, Miami Springs. Map location C-12.

Normandy Shores Golf Club

North Normandy Island, Miami Beach. Map location G-14.

Private Courses

Coral Gables Country Club

997 N. Greenway Drive, Coral Gables. Map location D-10.

Country Club of Miami

6801 N.W. 186th St., Miami. Map location B-15.

Diplomat Presidential

19650 N.E. 18th Ave.

Map location F-16

Homestead Air Base Golf Club

Homestead Air Force Base

Homestead.

Map location B-1.

GOLF COURSES (continued)

Indian Creek Country Club

Indian Creek Island, Miami Beach. Map location G-14.

Key Colony Golf Course

Crandon Blvd., Key Biscayne, Miami. Map location G-9. Semi-private.

King's Bay Country Club

14401 S.W. 62nd Ave., S. Miami. Map location D-6.

La Gorce Country Club

5685 Alton Road, Miami Beach. Map location H-13.

Miami Lakes Country Club (semi-private)

Palmetto Expressway and Miami Lakeway

(N.W. 154th Street)

Map location B-15.

Miami Shores Country Club

10000 Biscayne Blvd., Miami Shores. Map location F-14.

North Dade Country Club (semi-private)

1200 N.W. 207th St., Miami. Map location E-16.

Palmetto Country Club

9300 Coral Reef Drive, Rockdale. Map location C-6.

Redlands Golf & Country Club

North Krome Avenue, Homestead.

Map location A-1.

Riviera Country Club

1155 Blue Road, Coral Gables. Map location D-9.

Westview Country Club

2601 N.W. 119th St., Miami. Map location D-14.

GOLF TOURNAMENTS

A number of major golf tournaments, including the National Baseball Players Championship and the \$100,000 PGA-sanctioned Doral Open, are scheduled throughout the year. Check newspapers for information.

HARNESS RACING

Picturesque sulky racing under the stars at South Florida's only harness track:

Pompano Park Harness Raceway

Race Track Road, Pompano Beach

Racing from mid-December through April.

Map location E-16.

HORSEBACK RIDING

There are several stables, ranches and academies that provide complete riding facilities and instruction.

AM-Stock Ranch

9440 S.W. 117th Ave., Miami. Map location B-7.

Coral Gables Riding Academy

6000 123rd Ave., S. Miami. Map location A-8.

Gladewinds Farm, Inc.

11290 N. Kendall Dr., Miami. Map location A-8.

Golden Eagles Ranch

41 S.W. 122nd Ave., Miami. Map location A-10.

Greynolds Park Stables

18801 N.E. 22nd Ave., Miami. Map location F-16.

Mannix Stables

11800 S.W. Sunset Dr., Miami. Map location A-7.

HORSERACE TRACKS

One of Miami's greatest attractions! You can enjoy the thrills of horse racing every afternoon—except Sunday—when the beautiful tracks are in operation.

Tropical Park

Bird Road and S.W. 77th Ave., Miami. Map location C-9. Racing from late November to mid-January.

Hialeah Race Course

400 E. 25th St., Hialeah. Map location D-13. Mid-January to early March.

Gulfstream Park

Off U.S. 1 in Hallandale. Map location G-16. Racing from early March to late April.

HUNTING

Open season year-round on rabbits, coons and wild pigs. For information on seasonal hunting dates, license cost and hunting areas, contact local Gun and Tackle shops.

JAI ALAI

See the world's fastest and most exciting game! Watch the world's greatest jai alai players in action . . . or, learn to play the game yourself at one of Greater Miami's three amateur frontons.

Professional

Miami Jai Alai — Biscayne Fronton

3500 N.W. 37th Ave., Miami.

December through mid-April. Map location D-11.

Dania Jai Alai Palace

301 E. Dania Beach Blvd., Dania.

December through mid-April.

Map location G-16,

Amateur

International Amateur Jai Alai, Inc.

8442 S.W. 132nd St., Miami.

Map location C-6.

Miami Amateur Jai Alai, Inc.

1935 N.E. 150th St., North Miami.

Map location F-15.

University Amateur Jai Alai

5901 S. Dixie Highway, South Miami.

Map location D-9.

LAWN BOWLING

Lummus Park

N.W. Third Ave. and Third St., Miami, Map location F-11.

LIBRARIES

Many of Greater Miami's 27 municipalities maintain their own individual or branch libraries. Those listed are considered among the larger facilities in the area.

Brockway Memorial Library

10021 N.E. 2nd Ave., Miami Shores. Map location F-14.

LIBRARIES (continued)

Coral Gables Public Library

1009 E. Ponce De Leon Blvd., Coral Gables.

Map location E-10.

Miami Beach Public Library

2100 Collins Ave., Miami Beach. Map location H-12.

Miami Public Library

1 Biscayne Blvd., Miami. Map location F-11.

Miami Springs Library

401 Westward Drive, Miami Springs. Map location D-12:

North Miami Library

855 N.E. 132nd St., North Miami. Map location F-15.

MARINAS

Listed below are publicly owned or operated facilities. Adjacent to many of these facilities are various commercial firms offering services for repairs, launching, storage, rental, sales, etc.

Bayfront Marina

Downtown Miami, Bayfront Park, Map location F-11. 63 berths; max, footage 353'; utilities; food and drink; fuel; outboard rentals; charter boats; party, drift, and fishing boats; excursion and sightseeing boats.

Chamber of Commerce Docks

1310 5th St., Miami Beach, East End MacArthur Causeway. Map location G-11. 20 berths; max. footage 40'; utilities; charter boats; party, drift-fishing and bottom-fishing boats; excursion boats.

Crandon Park Marina

On Key Biscayne, across Rickenbacker Causeway. Map location G-9. 125 berths; max. footage 45'; utilities; launching ramps and boat hoists; bait and tackle; food and drink; fuel; skiff rentals; and charter boats.

Dinner Key Marina

Dinner Key, Coconut Grove. Map location E-9. 166 berths; max. footage 100'; utilities; launching ramp; boat hoists; in and out service; outboard and sailboat rental; charter boats; party fishing boats; children's fishing pier.

Everglades Park Marina

At Flamingo, Florida. Entrance at Florida City. Map location A-1.57 berths; max. footage 100'; launching ramp and hoists; complete service facilities; fuel; utilities; parts and accessories; bait and tackle; refreshments; sightseeing boats; charter boats; outboard and skiff boat rentals; guided group boat fishing and boatacade tours.

Haulover Marina

10800 Collins Ave., Miami Beach. Map location G-15.60 berths; max. footage 50'; fuel; utilities; launching ramp; bait and tackle; food and drink; charter boats; party, drift, head, and bottom fishing boats; excursion and sight-seeing boats.

Homestead Bayfront Park

30 miles south of Miami; 10 miles east of Homestead, on the south North Canal Drive. Map location C-1. 72 berths; max. footage 40'; utilities, launching ramp and boat hoist; bait and tackle; food and drink; fuel; marine railway; and skiff rental.

MARINAS (continued)

Matheson Hammock

9610 Old Cutler Road, Coral Gables. Map location E-7. 75 berths; max. footage 60'; all utilities; launching ramp; refreshment center; bait and tackle; fuel; skiff rental.

Morningside Park

850 N.E. 55th Terr., Miami. Map location F-12. 3 docks; max. footage 50'; launching ramp; food, drink.

Virginia Beach

Virginia Key, off Rickenbacker Causeway. Map location G-10. Launching ramp.

Watson Park

MacArthur Causeway. Map location G-11.

MOTION PICTURE THEATERS

More than 60 theaters in the area offer a selection of the latest productions. See local newspapers for time schedules and listings.

NIGHT CLUBS

There are hundreds of night clubs, from small intimate lounges to the lavish, star-studded hotel supper clubs. Consult local papers for current stars and attractions.

ORANGE BOWL FESTIVAL

Two colorful event-packed weeks of fanfare, pageantry and sports await the visitor, mid-December through first week in January. For details, write for Orange Bowl brochure, P.O. Box 748, Miami, Florida 33135.

PARKS

Most of Greater Miami's 27 municipalities have their own community centers and children's playgrounds . . . with all types of recreation for all ages . . . archery, shuffleboard, basketball, softball, swings and playground equipment, etc. Many have swimming pools and tennis facilities. Listed below are some of the major parks of the area.

Bayfront Park

Biscayne Blvd., from S.E. 2nd St. to N.E. 5th St., Miami. Map location F-11. Scenic park, with walks, rock gardens, benches, bandshell, auditorium, Miami Public Library; Torch of Friendship, and 4 other monuments; city yacht basin with charter fleet for fishing, sightseeing boats, 63 berths, fuel, utilities, refreshments, and Harbor Patrol office.

Camp Owaissa Bauer

On Bauer Drive (S.W. 264th St.) between Tennessee Rd. (S.W. 167th Ave.) and Krome Ave. (S.W. 177th Ave.) in the Redland District. Map location A-3. Organized group camping, picnic facilities, swimming pool, by prearrangement only.

Crandon Park

On Key Biscayne, across Rickenbacker Causeway. Map location G-9. Ocean Beach; lockers, dressing rooms, showers, cabanas; beach accessories; picnic grove with tables and barbecue grills; shelters and large grills for group picnics; motor tram service; zoological gardens; children's amusement park, miniature golf, roller skating, and complete zoo; refreshments; complete marina facilities. (See Marinas).

PARKS (continued)

Elliott Key Park

Located on Elliott Key Island, 8 miles due east of Homestead in southern part of county. Map location G-1. Accessible only by boat. Camp sites, rest room facilities, and recreation hall.

Everglades National Park

Entrance at Florida City, just south of Homestead. Map location A-1. Tropical wilderness comprised of 1,406,000 acres. Picnic tables and outdoor grills; visitors' centers near entrance at Flamingo, offering dances, movies, planned activities; trails and walks through Everglades; lodge with swimming pool; horseshoe courts; tent and trailer camping; shuffleboard; sight-seeing boat tours; and complete marina facilities. (See Marina listing.)

Greynolds Park

West Dixie Highway, between 172nd St. and 186th St. Map location G-16. Camping facilities, riding horses (available outside park), bridle paths, large picnic areas, free barbecue grills and tables, two large shelter pavilions, woodland trails, rowboat and paddleboat rental on lake, fishing for children, refreshment center. Organized group camping by reservation only; camp with cabins, shower house and stone lodge.

Haulover Beach Park

Collins Ave., north of Bal Harbour. Map location G-15. Beach, dressing rooms with showers, first aid station, beach accessories, checkroom, refreshments, picnic tables and grills, shelter areas for large groups by reservation, fishing pier, marina facilities. (See Marinas.)

Homestead Bayfront Park and Park North

30 miles south of Miami; 10 miles east of Homestead, on the south North Canal Drive. Map location C-1. Beach, picnic tables, grills, shelters, children's playground, refreshment center, marina facilities. (See Marina listing for complete marina description.)

Matheson Hammock Park

2 miles south of Miami on Old Cutler Road. Map location D-6. Beach, wading beach, picnic areas with tables, benches and barbecue grills, dressing rooms and showers, snack bar, checkroom, forest trails, outing shelter for large groups. Marina facilities. (See Marina listing for description of Marina.)

Redland Fruit and Spice Park

At junction of Coconut Palm Drive (S.W. 248th St.) and Redland Road (S.W. 187th Ave.). Demonstration plot for tropical fruits, nuts, and spice-producing plants; information center on tropical plant culture and community garden center at park office. Map location A-3.

E. G. Sewell Park

1800 N.W. South River Drive. One of the most historic and scenic areas in City of Miami. A 15-acre tropical area of pinelands, hammock, palm trees and plants. A shelter for picnickers. Naturalist tours. Map location E-11.

Trail Glade Ranges

10 miles west of Miami, just north of Tamiami Trail (S.W. 8th St.) and east of Krome Ave. Map location A-9 \uparrow . Small arms shooting, trap shooting, skeet, skish, archery and air-boating.

PARKS (continued)

Virginia Beach Park

Rickenbacker Causeway, Virginia Key. Map location G-10. Beach cabanas, dressing rooms and showers. Miniature train ride.

Watson Park

40-acre island in Biscayne Bay, off MacArthur Causeway. Boat launching and picnic areas. Map location G-11.

PICNIC GROUNDS

See Parks listing.

PLACES OF WORSHIP

In the 27 municipalities that make up Greater Miami and Miami Beach, there are a total of 618 houses of worship, representing 38 different denominations. Refer to local telephone directory listing.

PLAYGROUNDS AND COMMUNITY CENTERS

See Parks listing.

POINTS OF INTEREST

Astronomical Observatory

At Miami Beach Public Library; 2100 Collins Ave., Miami Beach. Map location H-12. No admission fee.

Cape Florida Lighthouse

Tip of Key Biscayne. Map location H-8.

Chinese Village

Near South Dixie Highway and Riviera Dr., Coral Gables. Map location D-9.

Dade County Courthouse

West Flagler St. and N.W. 1st Ave., Miami, Map location F-11.

Flagler Memorial Monument

Biscayne Bay, between Venetian and MacArthur Causeways. Map location G-11.

Fort Dallas Barracks

Lummus Park, N.W. 3rd Ave. and 3rd St., Miami. Map location F-11. No admission fee.

French Village

LeJeune Rd. and Viscaya Ave., Coral Gables. Map location D-9.

Garden of Our Lord

St. James Lutheran Church. 110 Phoenetia Ave., Coral Gables. Map location E-10. No admission.

Gulfstream Park Race Course

Just over county line in Hallandale. Map location G-16. No admission fee off-season.

Hialeah Race Course

 $400\,E.\,25$ th St., Hialeah. Map location D-13. Admission charged off-season.

Homestead Air Force Base

Homestead, Map location B-1.

POINTS OF INTEREST (continued)

Interama

Permanent Inter-American center, between N.E. 135th St. and 163rd St., from U.S. 1 to Biscayne Bay. This 680-acre tract, now under construction, will be a show place with governmental and industrial pavilions, cultural exhibits and events and activities, representing the progress with freedom achieved by the peoples of the Americas. Map location G-15.

John F. Kennedy Memorial Torch of Friendship

Bayfront Park, Miami. Map location F-11.

Lincoln Road Mall

Lincoln Road, Miami Beach, Map location H-11.

Metropolitan Medical Center, Hospital and Research Center Complex, vicinity N.W. 12th Ave., between 14th and 18th Streets. Map location E-11.

Miami Beach Conservatory and Garden Center

2000 Garden Center Drive, Miami Beach. Map location H-12.

Miami-Dade Junior College

11300 N.W. 27th Avenue. Map location D-14.

Miami International Airport

LeJeune Road and N.W. 20th St., Miami. Map location D-11.

Opa-Locka City Hall

777 Scheherazade Blvd., Opa-Locka. Map location D-15.

Orange Bowl

1400 N.W. 4th St., Miami. Map location E-11.

Port of Miami

Off Biscayne Blvd. between N.E. 4th and 5th Sts. Now under construction. Map location F-11.

Tequesta Indian Village and Jesuit Mission

Original site-marker—Bayfront Park, Miami. Map location F-11.

Tropical Park Race Course

Bird Road and S.W. 77th Ave. Map location C-9. No admission fee off-season.

U.S. Department of Agriculture Plant Introduction Station

13601 Old Cutler Rd., Miami. No admission fee. Map location D-6.

U.S. Plant Introduction Station

13601 Old Cutler Road, Miami. Map location D-6.

University of Miami

Main Campus. Coral Gables. Map location D-9.

RESTAURANTS

There are more than 4,000 registered dining places throughout Greater Miami and Miami Beach. Whether you prefer good meat-and-potatoes or delight in exotic treats like mango chutney, rare adventures in dining await you. Choose from Syrian, German, Scandinavian, French, Italian, Mexican, Kosher, Spanish, Japanese, Cantonese and Polynesian . . . as well as fine American cooking. Consult local newspapers and telephone directory listings.

SHELL COLLECTING

Abundant opportunities await the shell collector . . . along the golden shores of Miami Beach and on the white sand beaches of historic Key Biscayne and Cape Florida. Shell Collectors' guidebooks are available at bookstores and museums.

SHOOTING

Trail Glade Ranges

S.W. 8th St. (Tamiami Trail) east of Krome Ave. (S.W. 177th Ave.). Complete rifle, pistol, trap, skeet, and target shooting facilities. Map location A-9.

SIGHTSEEING TOURS

A wide choice of sightseeing excursions . . . on boat, bus, blimp, helicopter, airboat or in your own car . . . are available to visitors. Listed are some of the more popular tours. Complete lists available at your hotel, motel or Chamber of Commerce.

Blimp Tours

Goodyear Blimp Base, Watson Park, MacArthur Causeway. Map location F-11. Winter only.

Boat Tours

More than a dozen cruises daily to the Everglades and jungles, Seminole Indian Villages, Tropical Paradise, South Bay and Miami Beach Islands, Millionaires' Row, North Bay, Miami Beach Estates, Vizcaya, Seaquarium, Glass-bottom boat cruise to the Gulf Stream. Check local newspaper listings for departures and complete information.

Bus Tours

In-season tours to race tracks, dog tracks, and jai-alai; Greater Miami-Miami Beach city tours; exciting night club tours; tours to Parrot Jungle, Vizcaya, Seaquarium, Key West and Everglades National Park Tours. Check local newspaper listing for additional information.

Helicopter Tours

Sun Line Helicopter Rides

Watson Park, MacArthur Causeway. Map location F-11.

SELF-GUIDED TOURS

Coral Gables Self-Guided Tour

Drive through one of America's most picturesque communities, landscaped in the old Spanish tradition . . . featuring wide boulevards, and graced by stately Spanish style homes and villas. Brochure available at Coral Gables Chamber of Commerce, 50 Aragon Ave., Coral Gables.

Metropolitan Dade County (south portion) Self-Guided Tour

Colorful auto tour is composed of five parts: attractions, parks, industry, agriculture and military, which may be combined in any fashion convenient to the visitor. Brochure available at Miami-Dade Chamber of Commerce, 330 Biscayne Blvd., Miami; South Miami Chamber of Commerce, 6410 S.W. 80th St., South Miami; Homestead-Redlands Chamber of Commerce, 650 U.S. Highway 1. Homestead Route begins on U.S. Highway 1 at S.W. 57th Ave., South Miami.

SHUFFLEBOARD

Coconut Grove Bayfront Park

2820 McFarlane Rd., Coconut Grove. Map location E-9.

Lummus Park

N.W. Third Ave. and Third St., Miami.

Map location F-11.

Soar Adult Center

100 N.W. 83rd St., Miami.

Map location F-13.

SKATING

Ice Skating

Ice Frolics . . . Deauville Hotel, 6701 Collins Ave., Miami Beach. Map location H-13.

Polar Palace

3685 N.W. 36th St., Miami. Map location D-11.

Roller Skating

Several roller rinks are located within the Greater Miami-Miami Beach area. Check local telephone directory listing.

SKINDIVING

This area is a skindiver's paradise! Enjoy the popular sport right off the Greater Miami and Miami Beach shores or sign up for one of many available watery safaris . . . excursions to sunken hulls, reefs and underwater gardens. Instructions also available. Consult local telephone directory listing.

STADIUMS

Central Stadium

S.W. 74th Ave. and Coral Way. Map location C-9.

Orange Bowl Stadium

1500 N.W. 3rd St., Miami. Map location E-11.

Miami Stadium

2301 N.W. 10th Ave., Miami. Map location F-11.

Miami-Dade Junior Collage Stadium

11300 N.W. 27th Avenue. Map location D-14.

Marine Stadium

Virginia Key via Rickenbacker Causeway. Map location G-10.

STOCK CAR RACING

Florida City Speedway

U.S. 1, South of Homestead.

Map location A-1.

Hialeah Speedway

3300 Okeechobee Road, Hialeah, Map location C-13.

Palmetto Speedway

7200 N.W. 74th St., Miami. Map location C-12.

Consult local telephone directory listing.

SURFING

No need to go to faraway Hawaii to enjoy this increasingly popular sport! The seas off Greater Miami's shoreline invite you now!

SWIMMING POOLS

Municipal pools, park pools. Sparkling in the sun, they're yours for enjoyment all year 'round. So many, indeed, that we can't list them all. Just call the Recreation Department of your community for the pools located nearest to where you are staying.

TENNIS COURTS

A wide choice of public tennis courts awaits the visitor. Also, a number of hotels and private clubs maintain tennis facilities for their guests. Consult local telephone directory listing.

THEATERS

Coconut Grove Playhouse

3500 Main Highway, Coconut Grove. Map location E-9.

Merry-Go-Round Playhouse

110 Aragon Ave., Coral Gables.

Map location E-10.

Milenoff Ballet Theater

251 Palermo Ave., Coral Gables. Map location D-10.

Pen Players Theater

Miami-Dade Junior College

11380 N.W. 27th Ave., Miami.

Map location D-14,

Pied Piper Playhouse — Children's Theater

208 Bird Road., Coral Gables. Map location E-9.

Ring Theate

University of Miami, Main Campus, Coral Gables.

Map location D-9.

Studio M Playhouse

208 Bird Road, Coral Gables. Map location E-9.

WATER SKIING

Water and power skiing instruction, boats, and equipment are available throughout the area . . . at both public and private facilities. Inquire through your hotel or motel . . . or refer to local telephone listing.

WRESTLING

Schoduled frequently throughout the year. Watch local papers for announcements.

Miami Beach Auditorium

1700 Washington Ave., Miami Beach. Map location H-12.

Greater Miami and Miami Beach Causeways:

Rickenbacker Causeway (toll)

Entered from Brickell Ave. (U.S.1), south of downtown Miami; crossing to Virginia Key and Key Biscayne.

MacArthur Causeway (free)

Entered at N.E. 13th St. and Biscayne Blvd. (U.S. 1) crossing to 5th St. on Miami Beach.

Venetian Causeway (toll)

Entered at 15th St. and Biscayne Blvd. (U.S. 1), crossing to Dade Blvd. (approx. 17th St.) on Miami Beach.

Julia Tuttle Causeway (free)

Entered at 36th St. and Biscayne Blvd. (U.S. 1) and crossing to 41st St. on Miami Beach.

N.E. 79th Street Causeway (free)

Entered at 79th St. and Biscayne Blvd. (U.S. 1), and crossing to 71st St. on Miami Beach.

Broad Causeway (toll)

Entered at 125th St. and Biscayne Blvd. (U.S. 1), and crossing to 96th St. on Miami Beach.

Sunny Isles Causeway (free)

Entered at 169th St. and Biscayne Blvd. (U.S. 1), and crossing to 163rd St. on Miami Beach.

KEY FACTS ABOUT GREATER MIAMI AND MIAMI BEACH

The area's amazing record of growth from a tiny isolated fishing village in the early 1800's to its present stature as a glamour metropolis is one of the Cinderella stories of history. The Miami boom first took root in 1896, when developer Henry Flagler brought the first railroad to Miami. The arrival of the railroad triggered the beginning of a snowballing construction program that still hasn't slowed. In 1910, Miami boasted a population of 5,471, and in 1926, when the figure had swelled to 35,000, the University of Miami was built at Coral Gables. The 1930's saw the construction of the first Orange Bowl Stadium, and the wartime forties saw soldiers replace tourists at Miami Beach's oceanfront hotels. The area saw the completion of Miami International Airport, one of the world's largest and most modern air facilities, in 1958, followed in 1965 by the opening of a multi-million dollar seaport, called the Port of Miami. In recent years, miles of expressway roads have been completed and thru-way projects costing millions more are under construction. A \$500 million international trade and cultural center-known as Interama-looms in Greater Miami's future . . , a future bent toward progress and prosperity.

Present Population: 1,200,000 (estimated, Metropolitan

area.)

Size: 2,054 square miles Altitude: Sea level to 25 feet

Colleges or Universities: University of Miami, Miami-Dade Junior College, Barry College for Girls (Catholic) and Biscayne College for Men (Catholic).

Major Industries: Aircraft overhaul, aluminum specialties, apparel manufacturing, baking, beverage, dairy, food processing, boatbuilding, cement, electronics, communication equipment, furniture manufacturing, gifts and novelties.

Climate: Summer average—81.4; Winter average—69.1; Yearly average—75.3.

Banks: 41 national banks; 22 state banks; 15 federal savings and loan associations; one state savings and loan association.

Public Media: Four daily newspapers (one Spanish language); 21 weekly newspapers; 12 radio stations; four television stations.

Hospitals: 31; with bed capacity of 5,546.

Retail Businesses: 10,814 establishments; 66,700 employees; estimated annual sales—\$1,597,703,000.

A greater Miami Economic Survey report can be obtained by writing the Dade County Development Department, 330 Biscayne Blvd., Miami, Fla. 33132.



Produced by Miami-Metro News Bureau, 499 Biscayne Boulevard, Miami, Florida 33132









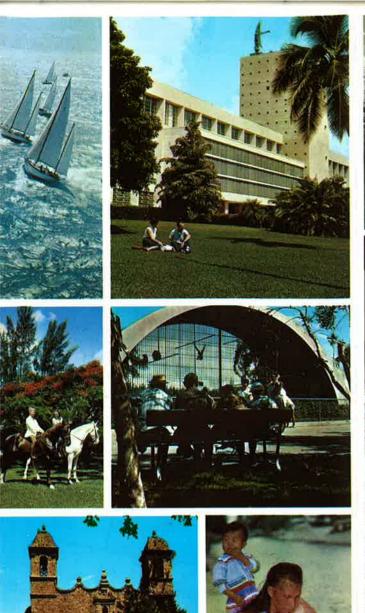


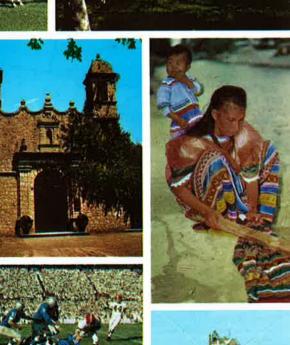








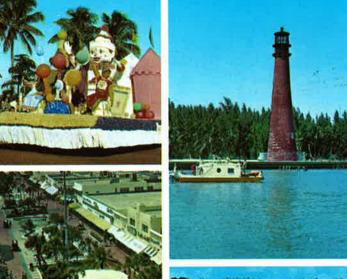
































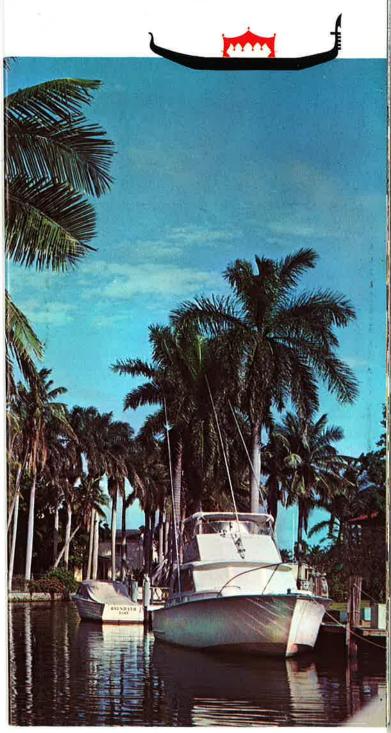


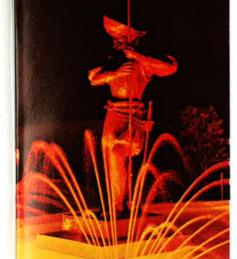




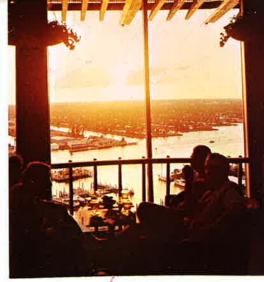
Fort Lauderdale

the place to go in Florida











Have yourself a beautiful vacation...come to Fort Lauderdale. Steal away from the everyday and come where the beauty is. Come where nature is lavish with her gifts, and man has added civilized refinements deftly.

Study—not too seriously—the difference between a sabal palm and a coconut palm. Marvel at moss-hung oaks and tropical exotica like the gumbo-limbo tree.

If you think a hedge is just a row of greenery, meet the red-starred Ixora and broaden your botanical horizons. Admire a householder's scarlet Hibiscus and yellow Allamanda. The people who live here choose to dwell in a beautiful city. That is one reason why Fort Lauderdale is such a beautiful city to visit. Not all the beauty is botanical. There are also, for example, the nautical charms of this "Venice of America." Fort Lauderdale is laced with canals and rivers—long fingers of serene water reflecting puffy cotton Trade Wind clouds and thousands of white-hulled boats.

If your eye is weary of look-alike houses and glassbox architecture, revel in the pastel riot of our white, pink, blue and yellow homes. Many a visitor, unable to resist the siren lure of Fort Lauderdale, has moved here to make one of these tropical homes his own.

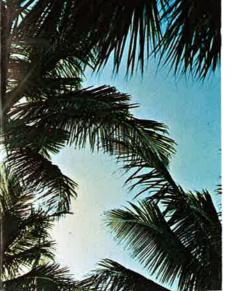
The climate is another beautiful lure. A kindly sun and steady breezes from the Gulf Stream make December and January summer months here. The same ocean

breezes provide natural air conditioning right through July and August. Summertime temperatures seldom go above ninety. Nights are delightful all year round.

There is a special charm in these tropical nights. Now the tall palms stand black against a star-spangled sky. Lagoons shimmer in the moonglow. Moving through this fabulous night, you find a restaurant that recreates the exotic air of Polynesia, or one with the cheer of a London pub or the mood of a Hong Kong hideaway. Other after-dark bright spots give you sky-high views of the city, canals and ocean.

This brochure will help you plan a vacation of enchantment. Come to Fort Lauderdale . . . for the beauty of it.







Fort Lauderdal

the place to go in Florida







Come . . . by all means!

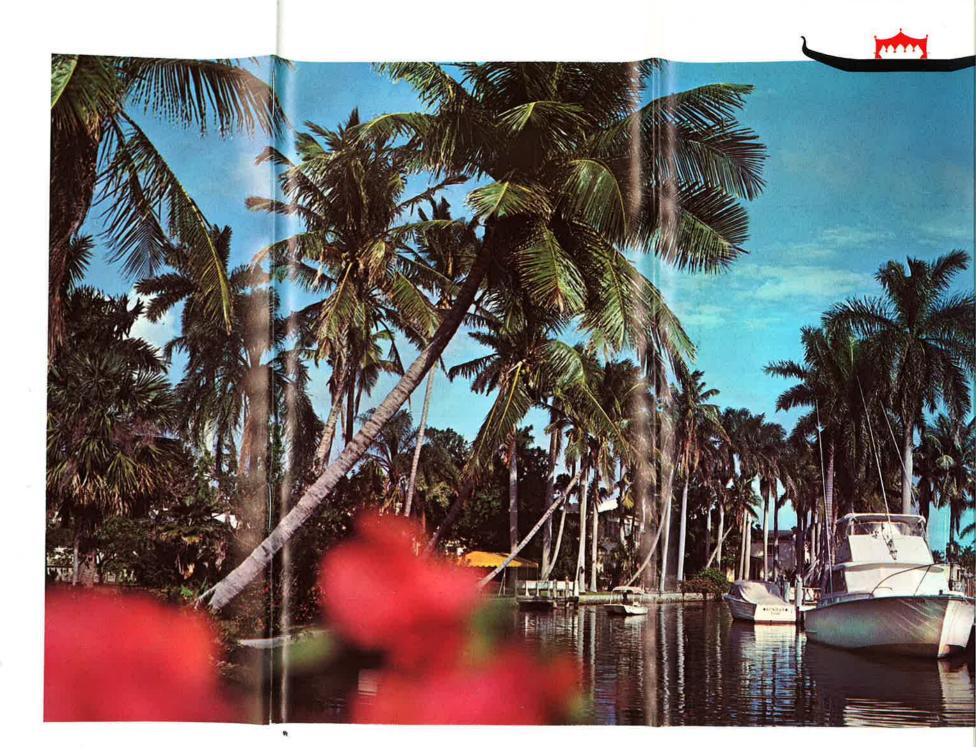
Strategically located in the heart of Florida's Gold Coast, Fort Lauderdale is served by every means of transportation. You can come by road, rail, air and sea.

If driving, follow U.S. 1 down the east coast; or, from inland points, take Interstate 75 to the Sunshine State Parkway, which skirts the west city limits. Two interchanges serve Fort Lauderdale. Both Greyhound and Trailways bus systems provide regular express service.

By rail, luxurious streamliners from all northern points arrive on the Seaboard tracks.

Fort Lauderdale International Airport is served by the jets of Eastern, National, Northeast and Northwest Orient Airlines with direct flights from many northern cities, and to the Bahamas. If your flight lands at Miami Airport, limousine service to your Fort Lauderdale destination is available on frequent schedules.

Fort Lauderdale's Port Everglades, the South's leading cruise ship port, is an arrival and departure point for passenger ships sailing to the Caribbean, South America, Europe and around the world. And hundreds of private boats visit Fort Lauderdale each year. They come down the Intracoastal Waterway or around the Keys from the Gulf of Mexico, and find superb facilities at the city's many fine marinas.





The beach that made Fort Lauderdale famous

Mile after mile the sparkling sands march on, bordered by palms on the west, the blue-green ocean to the east. This inviting expanse of clean, uncluttered beach, one of the finest in the world, didn't just happen that way. What nature perfected, far-sighted planning has protected. You'll find no commercialized honky-tonk here.

And there's simply so much beach that, should you want to be alone, you can find your own quiet stretch where the only sound is the wash of surf. Swimming, too, is superb. Just offshore the Gulf Stream rolls by, to keep water temperatures in the delightful 70's the year round. Barrier reefs tame the Atlantic rollers. The youngest water-sprite can safely splash in the gentled surf.

When the tangy salt air whets your appetite, head for the palm-shaded cookout area for a picnic. Grills, tables and benches are ready. Just add charcoal and hamburgers, heat and serve.

Beach and surf diversions include snorkeling, small boat sailing, paddling rafts and air mattresses. And, of course, there is the sun, with its beneficent ultra-violet rays that produce the glorious tan so envied by less fortunate palefaces back home.

Top right: Spectacular beachfront sunrises reward early risers. So, too, does the new and extravagant supply of sea shells delivered by the night tides. Below: Many Fort Lauderdale lodgings feature beautiful pools for the convenience of guests who prefer fresh-water swimming.





Fort Lauderdale

the place to go in Florida







Come . . . by all means!

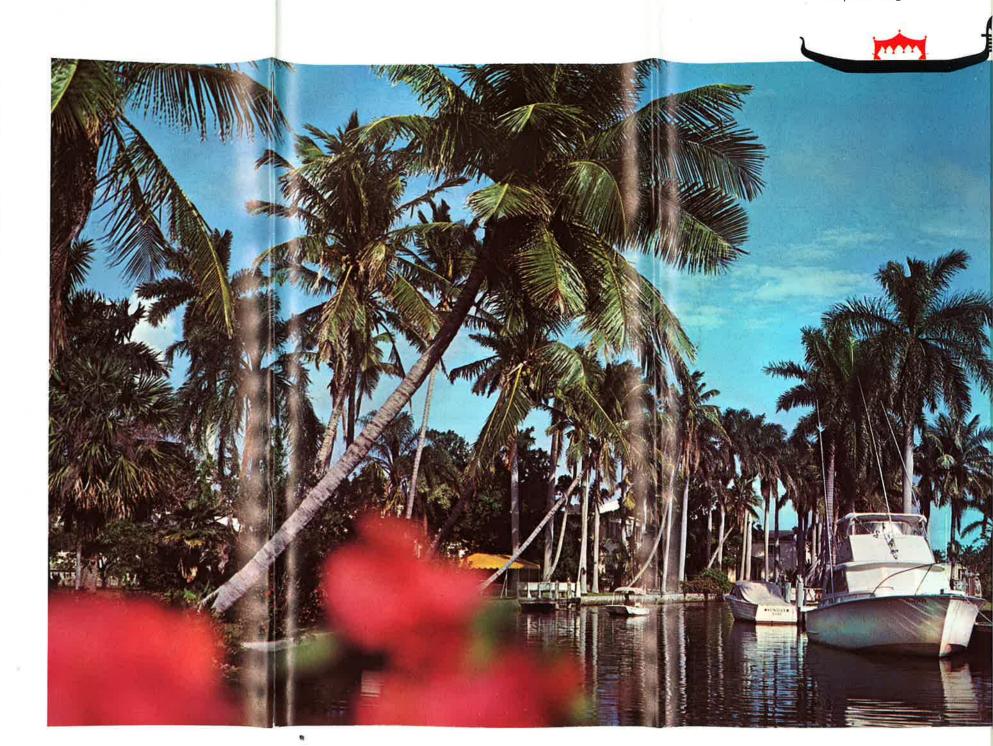
Strategically located in the heart of Florida's Gold Coast, Fort Lauderdale is served by every means of transportation. You can come by road, rail, air and sea.

If driving, follow U.S. 1 down the east coast; or, from inland points, take Interstate 75 to the Sunshine State Parkway, which skirts the west city limits. Two interchanges serve Fort Lauderdale. Both Greyhound and Trailways bus systems provide regular express service.

By rail, luxurious streamliners from all northern points arrive on the Seaboard tracks.

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Fun afloat in the Venice of America

Fort Lauderdale is wedded to the waters. Over 165 miles of lagoons, canals and rivers glint in the sun. They also gleam by night, reflecting bright paths of color from the cheery shore lights.

One of the best ways to start a Fort Lauderdale vacation is with a sightseeing cruise. They sail by day and evening. You glide in comfort on the calm waters, viewing fabulous waterfront estates, more modest homes, parks and gardens.

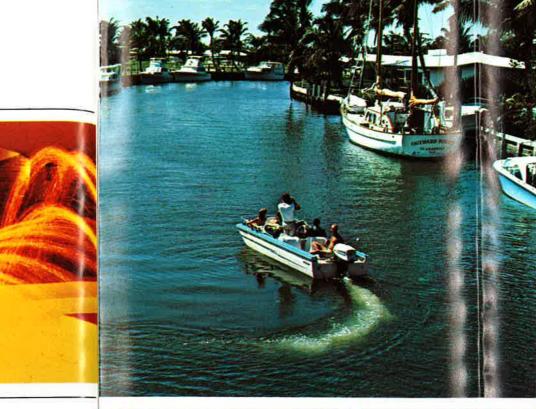
Every type of watercraft is moored here. They range from tiny runabouts through palatial houseboats to mighty sail and power yachts built to rove the seas of the world.

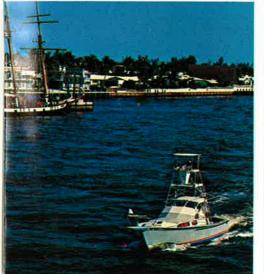
A dedicated boatman can spend as much time afloat as he desires. There are skipper-

yourself outboards, water-ski boats, sail-boats and cabin cruisers for rent. On a placid lagoon you can slip along in a canoe or let the youngsters do the work in a pedal-boat.

Charter and party fishing boats take eager sportsmen to the Gulf Stream for exhilarating tangles with sailfish, dolphin, tuna, wahoo and grouper, to name but a few. On the inland waters you can tussle with mackerel, snook and other scrappers. If you trailer your own boat down, there are free paved launching ramps available. Every marine facility is at hand, including some of the world's finest marinas such as Bahia Mar and Pier 66, shown at right.

So include a yachting cap when you pack. You'll be right in style in Fort Lauderdale.















Action . . . interest . . . fun for everyone

In Fort Lauderdale, no one—regardless of age or inclination—faces the problem of "what to do?" Here, the only question is "what to do first?"

What would *you* like to do first? See how citrus fruits grow? Pet a live porpoise? Meet a Seminole Indian on his reservation? View one of the world's fine orchid collections? Capture the unique sights of Fort Lauderdale in your camera lens?

How about that favorite feminine sport—shopping? In fine stores of every type, you'll enjoy searching out anything from a trinket to a mink. Chic shops and famed emporiums feature resort fashions a full season ahead of stores back home. And their selections are far more varied and vast.

Cultural life is not neglected here. During your stay, you may attend symphony concerts or visit the Museum of the Arts. Perhaps your vacation will coincide with the appearance of one of the many touring productions sponsored by local opera, ballet and drama enthusiasts. You may be in the audience when the curtain rises at the new Parker Playhouse. And at the modern, well-stocked library, you can arrange for full borrowing privileges.

All this, of course, is in addition to the land and water sports always in season here. Fort Lauderdale has been uniquely successful in retaining the leisured air of a vacation paradise, while developing the cosmopolitan amenities of a flourishing city. Here your days will be relaxed, but never dull.









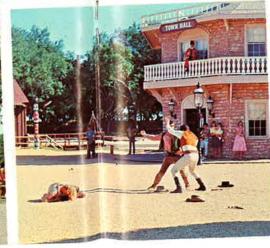


















Photos, left to right, top to bottom:

Delight for young and old — the miniature railroad in Birch State Park □ Nearby Flamingo Groves, rich with exotic tropical flora and 70 varieties of citrus

Fort Lauderdale churches glow with architectural distinction, welcome visitors - Picnic on the beach, where grills, tables and benches are ready □ Concerts, plays, musicals and personal appearances by famed stars take place in War Memorial Auditorium □ Rainbow-hued tropical fish, shudder-producing sharks and high-jumping porpoises star at Ocean World ☐ Showings of old masters and avant-garde moderns are sponsored by the Museum of the Arts - One of many shopping centers where famous stores invite pleasant browsing; a unique way to view it all is aboard the colorful Land Voyager sightseeing train 🗆 A torrent of rare blossoms in a world-famed orchid nursery; many householders grow prize specimens in shady yard-trees - Floodlighted Parker Playhouse, an acclaimed pacesetter in theater design, presents winter-long schedule of Broadway plays and musicals. □ Holiday Park, where children climb into a real jet plane and cavort about an honest-togosh steam locomotive The "marshall" slugs it out with the "bad guys" in Pioneer City, a lively replica of an Old West cowtown - The Olympic-size pool at the Swimming Hall of Fame hosts national aquatic competitions.

Sports to watch...

If you like to watch sports, come to Fort Lauderdale—where the action is!

You can see the New York Yankees in spring training and exhibition games and watch Florida League baseball through the summer. At nearby beautiful Gulfstream Park, thoroughbreds pound the track. Golf and tennis tournaments are spectator treats. And national championship swimming competitions take place in the sparkling new Hall of Fame Pool.

There's nighttime sport, too. Watch the sulkies jingle around the harness race course. Rise and cheer as the greyhound you picked bounds after the mechanical rabbit. Introduce yourself to fast, exciting jai-alai.

All this makes it easy to have your vacation sporty and lazy at the same time. In Fort Lauderdale, you can take your sport sitting down!

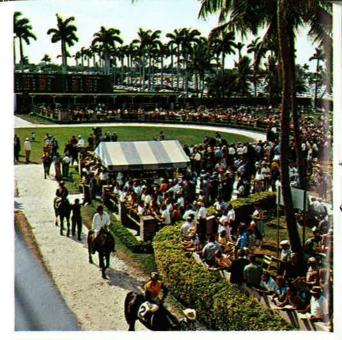
... and sports to play

One thing you cannot do is arrive here when outdoor sports are out of season. The season in Fort Lauderdale is twelve months long. And the facilities are superb.

Take golf, for example. There are three courses within the city limits, another dozen or so within a fifteen-mile radius. Then there's lawn-bowling, introduced by our Canadian friends and gaining wide favor. And what tennis player wouldn't delight in playing on perfectly maintained outdoor courts all year through?

Archery, shuffleboard, horseback riding, hunting and bass fishing in the nearby Everglades, big-game fishing in the Gulf Stream . . . the list goes on and on. If you want to spice your vacation with active sport, Fort Lauderdale is the place to go in Florida.





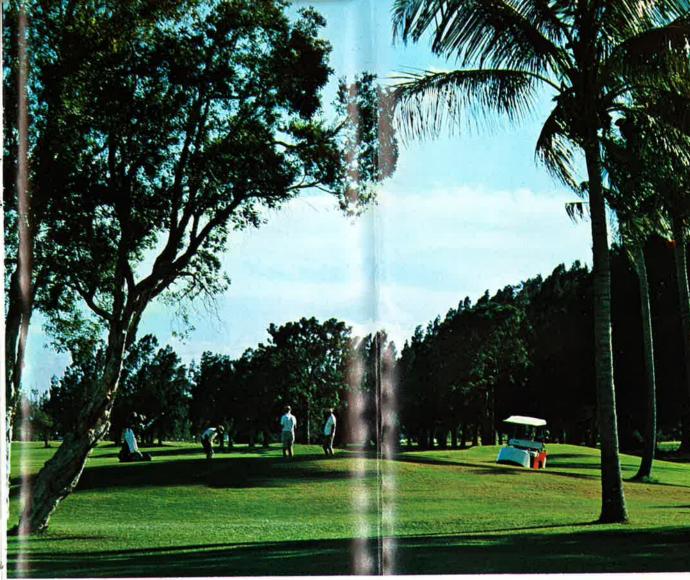




















... and the fun keeps up when the sun goes down.

Some resorts are for the birds. Awake with the sun, back to nest at dusk. Nothing more to do.

Not so in Fort Lauderdale. There are too many after-dark pleasures beckoning for you to ever feel let down at sundown.

First among evening events is the pleasant dilemma of choosing your place to dine from well over a hundred fine restaurants. Each vies for your favor with friendly service and a unique decor that insures enjoyment of wonderful food.

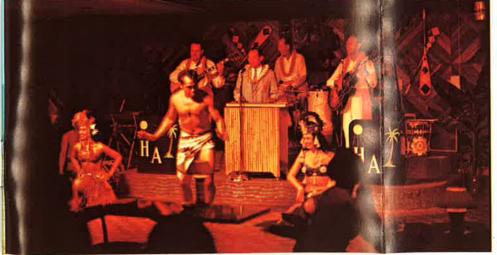
You can dine on authentic Polynesian fare served in a South Seas setting of waterfalls, lush plantings, and beguiling island maidens. Or treat yourself to cuisine francaise in gleaming continental dining rooms. In fact, you can pay culinary visits to many lands restaurant-hopping in Fort Lauderdale. And you can relish the best of American cookery. You could easily dine at a different restaurant every night, and not come near exhausting the possibilities.

Some dinner places provide music for dancing, so linger awhile and make it an evening. In lounges and supper clubs you see star entertainment.

There is exciting nighttime action at the harness track, cheering home the trotters and pacers. At the kennel club where greyhounds run. Or at the jai alai games. For a nightcap, visit a sky-high lounge and see the city twinkle below.

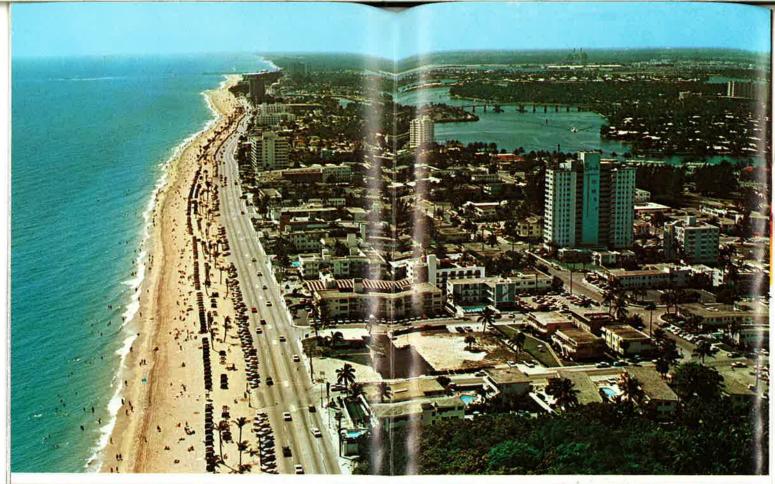
When your mood calls for a quieter pace, try a moonlight cruise on shimmering waterways. Or take an after-dinner stroll along boulevards lined with glistening shops displaying art, and trinkets, and resort-world fashions. Or, for the most relaxed evening hours of all, sit on a moon-washed patio and watch the stately parade of constellations across the black velvet skies.

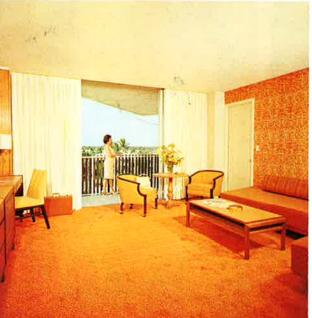














Your home while you're here

It would be nice to tell you, right here, how many fine places to stay there are in Fort Lauderdale. But every time we think we've counted them all, a new establishment opens or an existing one expands.

One thing is certain. Among our almost infinite variety of accommodations, you can count on finding just the right vacation home.

In hotels that range from tall and spectacular to small and intimate, you'll enjoy every refinement of thoughtful service. Many cheerful motor inns provide an array of resort facilities, such as pools, shuffleboard courts, sunbathing terraces. Families traveling with children—and others who desire home-like accommodations—find convenience and economy in carefree apartments. Fully equipped with kitchen facilities, these lodgings make it possible to concoct a snack or a meal when desired.

You may find your perfect spot along the

ocean beach, or facing one of the delightful inland waterways. Or you may choose to stay near the heart of town, with shops, theaters and restaurants within walking distance.

Rates vary according to location and season. Those who plan vacations here in late spring or early winter enjoy one of the great travel values of the world. And summer vacationing is a rare bargain, with rates reduced from mid-winter peaks by as much as one-half.

The things that don't vary in Fort Lauder-dale include your warm welcome, and the perfect vacation climate. These you can rely on wherever you stay, whatever you pay.

For vacation rates, write:
CITY OF FORT LAUDERDALE
Room 112, City Hall

Fort Lauderdale, Florida 33301





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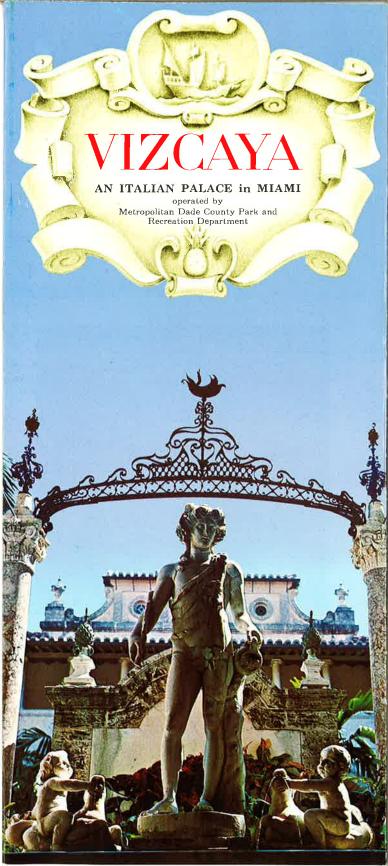
Phone (305) 371-7584 In the Heart of Miami, N.W. 11th St. & 19th Ave. (Near the Orange Bowl) See Map on Back



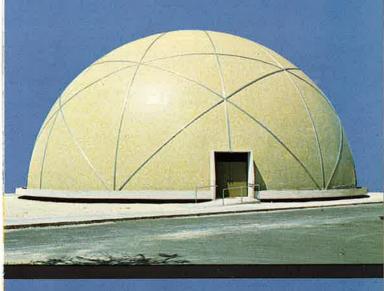
Seminole Indian Village • Seminole Kiddies' Zoo
Alligator Wrestling • Monkeys
Tropical Birds Perform • Snake Exhibition
Zoological Gardens







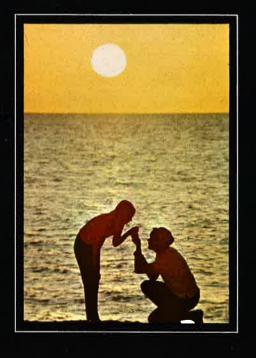
MUSEUM of SCIENCE and SPACE TRANSIT PLANETARIUM





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Flamingo Inn the Everglades National Park



GREATER MANAGEMENT OFFICIAL TOUR MAP



AMERICA'S
FINEST
PRIMATE
EXHIBIT



The star of the hourly chimp show



Chimp stars go for a ride



See the skin diving wild monkeys



Bring your camera



Bulu - mighty 600 lb. Gorilla

